

2007 Survey of Business Owners

Release Date: 4/1/2011

Table 4. Summary Statistics for Native Hawaiian- and Other Pacific Islander-Owned (NHOPI-Owned) Firms in the United States, California, and Hawaii by Kind of Business: 2007

NOTE. The data include firms with paid employees and firms with no paid employees. Data are based on the 2007 Economic Census, and the estimates of business ownership by gender, ethnicity, race, and veteran status are based on the 2007 Survey of Business Owners. Detail may not add to total due to rounding or because a Hispanic firm may be of any race. Moreover, each owner had the option of selecting more than one race and therefore is included in each race selected. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. and state totals for all sectors. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see Introductory Text and Survey Methodology at <http://www.census.gov/econ/sbo>.

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Geographic Area	2007 NAICS code	Meaning of 2007 NAICS code	NHOPI-owned firms, 2007 (number)	All firms, 2007 (number)	NHOPI-owned firms as a percentage of all firms for this geographic area and industry, 2007
United States	00	Total for all sectors	37,957	27,097,236	0.1
United States	11	Agriculture, forestry, fishing and hunting	S	258,833	S
United States	21	Mining, quarrying, and oil and gas extraction	31	122,353	0.0 *
United States	22	Utilities	6	24,052	0.0
United States	23	Construction	4,991	3,413,699	0.1
United States	31-33	Manufacturing	603	614,650	0.1
United States	42	Wholesale trade	731	732,258	0.1
United States	44-45	Retail trade	3,909	2,671,948	0.1
United States	48-49	Transportation and warehousing	2,317	1,253,119	0.2
United States	51	Information	414	380,509	0.1
United States	52	Finance and insurance	1,030	1,017,746	0.1
United States	53	Real estate and rental and leasing	2,520	2,615,976	0.1
United States	54	Professional, scientific, and technical services	3,655	3,789,314	0.1
United States	55	Management of companies and enterprises	14	26,547	0.1

[1] - Relative standard error (RSE)

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Geographic Area	2007 NAICS code	Meaning of 2007 NAICS code	NHOPI-owned firms, 2007 (number)	All firms, 2007 (number)	NHOPI-owned firms as a percentage of all firms for this geographic area and industry, 2007
United States	56	Administrative and Support and Waste Mang and Remediation Srvs	3,545	2,123,379	0.2
United States	61	Educational services	637	602,123	0.1
United States	62	Health care and social assistance	3,723	2,369,565	0.2
United States	71	Arts, entertainment, and recreation	2,624	1,236,167	0.2
United States	72	Accommodation and food services	1,325	776,776	0.2
United States	81	Other services (except public administration)	5,320	3,120,891	0.2
United States	99	Industries not classified	S	10,587	S
California	00	Total for all sectors	9,255	3,425,818	0.3
California	11	Agriculture, forestry, fishing and hunting	1	15,010	0.0
California	21	Mining, quarrying, and oil and gas extraction	S	5,617	S
California	22	Utilities	0	1,931	0.0 *
California	23	Construction	979	299,646	0.3
California	31-33	Manufacturing	234	85,076	0.3 †
California	42	Wholesale trade	S	112,519	S

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Geographic Area	2007 NAICS code	Meaning of 2007 NAICS code	NHOPI-owned firms, 2007 (number)	All firms, 2007 (number)	NHOPI-owned firms as a percentage of all firms for this geographic area and industry, 2007
California	44-45	Retail trade	644	305,817	0.2 †
California	48-49	Transportation and warehousing	559	144,399	0.4
California	51	Information	37	68,798	0.1
California	52	Finance and insurance	327	123,222	0.3
California	53	Real estate and rental and leasing	564	344,342	0.2
California	54	Professional, scientific, and technical services	1,085	580,025	0.2
California	55	Management of companies and enterprises	3	3,227	0.1 †
California	56	Administrative and Support and Waste Mang and Remediation Srvs	1,032	255,972	0.4
California	61	Educational services	62	73,139	0.1 ‡
California	62	Health care and social assistance	1,241	331,630	0.4
California	71	Arts, entertainment, and recreation	S	190,066	S
California	72	Accommodation and food services	224	93,173	0.2 †
California	81	Other services (except public administration)	1,002	398,438	0.3 †
California	99	Industries not classified	0	1,624	0.0 *

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Geographic Area	2007 NAICS code	Meaning of 2007 NAICS code	NHOPI-owned firms, 2007 (number)	All firms, 2007 (number)	NHOPI-owned firms as a percentage of all firms for this geographic area and industry, 2007
Hawaii	00	Total for all sectors	11,383	120,394	9.5
Hawaii	11	Agriculture, forestry, fishing and hunting	461	1,646	28.0
Hawaii	21	Mining, quarrying, and oil and gas extraction	1	23	4.3
Hawaii	22	Utilities	4	104	3.8
Hawaii	23	Construction	1,325	10,956	12.1
Hawaii	31-33	Manufacturing	139	2,989	4.7
Hawaii	42	Wholesale trade	234	4,166	5.6
Hawaii	44-45	Retail trade	1,373	12,650	10.9
Hawaii	48-49	Transportation and warehousing	357	3,244	11.0
Hawaii	51	Information	178	1,598	11.1
Hawaii	52	Finance and insurance	293	4,194	7.0
Hawaii	53	Real estate and rental and leasing	1,073	13,653	7.9
Hawaii	54	Professional, scientific, and technical services	1,065	17,360	6.1
Hawaii	55	Management of companies and enterprises	9	184	4.9 ‡

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Hawaii	56	Administrative and Support and Waste Mang and Remediation Srvs	1,247	9,376	13.3
Hawaii	61	Educational services	246	2,669	9.2
Hawaii	62	Health care and social assistance	566	9,784	5.8
Hawaii	71	Arts, entertainment, and recreation	843	6,953	12.1
Hawaii	72	Accommodation and food services	S	4,313	S
Hawaii	81	Other services (except public administration)	1,681	15,035	11.2
Hawaii	99	Industries not classified	S	S	S

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Geographic Area	2007 NAICS code	Meaning of 2007 NAICS code	RSE[1] of number of NHOPI-owned firms, 2007 (%)	RSE[1] of number of all firms, 2007 (%)	SE[2] of NHOPI-owned firms as a percentage of all firms for this geographic area and industry, 2007
United States	00	Total for all sectors	4	0	0.0
United States	11	Agriculture, forestry, fishing and hunting	S	0	S
United States	21	Mining, quarrying, and oil and gas extraction	97	1	0.0
United States	22	Utilities	30	3	0.0
United States	23	Construction	8	0	0.0
United States	31-33	Manufacturing	17	0	0.0
United States	42	Wholesale trade	17	0	0.0
United States	44-45	Retail trade	12	0	0.0
United States	48-49	Transportation and warehousing	11	0	0.0
United States	51	Information	19	0	0.0

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United States	52	Finance and insurance	18	0	0.0
United States	53	Real estate and rental and leasing	12	0	0.0
United States	54	Professional, scientific, and technical services	11	0	0.0
United States	55	Management of companies and enterprises	56	1	0.0
United States	56	Administrative and Support and Waste Mang and Remediation Srvs	10	0	0.0
United States	61	Educational services	17	0	0.0
United States	62	Health care and social assistance	8	0	0.0
United States	71	Arts, entertainment, and recreation	14	0	0.0
United States	72	Accommodation and food services	21	0	0.0
United States	81	Other services (except public administration)	5	0	0.0

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United States	99	Industries not classified	S	4	S
California	00	Total for all sectors	8	0	0.0
California	11	Agriculture, forestry, fishing and hunting	0	2	0.0
California	21	Mining, quarrying, and oil and gas extraction	S	7	S
California	22	Utilities	0	10	0.0
California	23	Construction	18	0	0.1
California	31-33	Manufacturing	46	1	0.1
California	42	Wholesale trade	S	1	S
California	44-45	Retail trade	24	1	0.1
California	48-49	Transportation and warehousing	22	1	0.1

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California	51	Information	26	1	0.0
California	52	Finance and insurance	36	1	0.1
California	53	Real estate and rental and leasing	17	0	0.0
California	54	Professional, scientific, and technical services	19	0	0.0
California	55	Management of companies and enterprises	0	6	0.0
California	56	Administrative and Support and Waste Mang and Remediation Srvs	24	0	0.1
California	61	Educational services	91	1	0.1
California	62	Health care and social assistance	16	0	0.1
California	71	Arts, entertainment, and recreation	S	1	S
California	72	Accommodation and food services	33	1	0.1

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California	81	Other services (except public administration)	28	0	0.1
California	99	Industries not classified	0	13	0.0
Hawaii	00	Total for all sectors	6	1	0.6
Hawaii	11	Agriculture, forestry, fishing and hunting	25	7	7.3
Hawaii	21	Mining, quarrying, and oil and gas extraction	0	0	0.0
Hawaii	22	Utilities	44	29	2.0
Hawaii	23	Construction	10	2	1.2
Hawaii	31-33	Manufacturing	11	3	0.5
Hawaii	42	Wholesale trade	29	5	1.7
Hawaii	44-45	Retail trade	12	2	1.3

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Hawaii	48-49	Transportation and warehousing	11	4	1.3
Hawaii	51	Information	36	6	4.1
Hawaii	52	Finance and insurance	26	8	1.9
Hawaii	53	Real estate and rental and leasing	25	1	2.0
Hawaii	54	Professional, scientific, and technical services	15	2	0.9
Hawaii	55	Management of companies and enterprises	87	11	4.3
Hawaii	56	Administrative and Support and Waste Mang and Remediation Srvs	14	2	1.9
Hawaii	61	Educational services	21	7	2.0
Hawaii	62	Health care and social assistance	12	1	0.7
Hawaii	71	Arts, entertainment, and recreation	22	2	2.7

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Hawaii	99	Industries not classified	S	S	S

[1] - Relative standard error (RSE)

[2] - Standard error (SE)

* - Percentage is not statistically different from zero.

† - Percentage is not statistically different from the national-level percentage.

‡ - Percentage is neither statistically different from zero nor the national-level percentage.

S - Withheld because estimate did not meet publication standards

Source: U.S. Census Bureau, 2007 Survey of Business Owners