



1997 Survey of Minority-Owned Business Enterprises (SMOBE) Summary

SMOBE Overview

- Provides only comprehensive source of data on minority-owned business enterprises.
- Data needed to evaluate the extent and growth of business ownership and to provide a framework for assessing and directing private and government programs.

History

- ↖ SMOBE first conducted in 1969 in response to executive order.
- ↖ Incorporated into the economic census in 1972.

Scope and Coverage

↳ Virtually all nonfarm businesses with greater than \$1,000 in receipts

- Full coverage of corporations was added in 1997.
- Prior to 1997 only subchapter S corporations, partnerships, and sole proprietorships were included.

Scope and Coverage

↳ Race and Ethnicity

- Definitions for race and ethnicity defined by OMB Federal Directive 15, issued 1978
 - ✧ Race
 - ◆ American Indian or Alaska Native
 - ◆ Asian or Pacific Islander
 - ◆ Black
 - ◆ White
 - ✧ Ethnicity
 - ◆ Hispanic Origin
 - ◆ Not of Hispanic Origin

Scope and Coverage

↖ Gender

- For the 1997 survey, gender was defined as:
 - ✧ Male
 - ✧ Female
 - ✧ Equally male and female
 - ✧ Other (includes publicly held, foreign-owned, and not for profit businesses)

↖ Business Unit

- Company

Publications

↩ 1997 products were released starting March 2001.

↩ Seven Publications

- Women
- Black
- Hispanic
- Asians and Pacific Islanders
- American Indians and Alaska Natives
- Minority Summary
- Company Summary - **Forthcoming**

Improvements for 1997

- ↖ Inclusion of all corporations
- ↖ Ownership based on race, ethnicity, and gender of 51% or greater
- ↖ Improved sample design
- ↖ Addition of equally male- and female-owned category for gender
- ↖ State by 2-digit SIC data available

Improvements for 1997

↖ Fully inclusive estimates

- In reports prior to 1997, estimates for minority-owned business enterprises for a part of the sample could not be allocated by industry and geography and were, therefore, not included in the detailed tables of the reports.
- For 1997, the estimates for all levels of the data include all firms owned by the race and ethnic groups presented.

Improvements for 1997

- ↖ Separate publication for American Indians and Alaska Natives
- ↖ Separate publication for Asians and Pacific Islanders
- ↖ Data tabulated by firm in each industry and geography
- ↖ Company Summary report
- ↖ Data free on internet
- ↖ Improved CD-ROM software

Number of Firms and Receipts

	Firms (number)	Sales and receipts (million dollars)
All firms	20,821,934	18,553,243
Total minority-owned firms	3,039,033	591,259
Black	823,499	71,215
American Indian and Alaska Native	197,300	34,344
Asian and Pacific Islander	912,960	306,933
Hispanic	1,199,896	186,275

Note: Detail in this table does not add to total because of duplication of some firms.

A Hispanic firm may be of any race and, therefore, may be included in more than one minority group.

Percentage of Minority-Owned Firms by Gender

	Firms (number)	Sales and receipts (million dollars)	Percent of total by gender	
			Firms	Sales and receipts
All minority-owned firms	3,039,000	591,300	(X)	(X)
Black	823,500	71,200	(X)	(X)
Men	443,600	51,100	53.9	71.6
Women	312,900	13,600	38.0	19.1
Equal	67,000	6,600	8.1	9.3
Hispanic	1,199,900	186,300	(X)	(X)
Men	666,500	133,200	55.6	71.5
Women	337,700	27,300	28.1	14.7
Equal	195,700	25,800	16.3	13.8
American Indian and Alaska Native	197,300	34,300	(X)	(X)
Men	106,900	20,600	54.2	60.1
Women	53,600	6,800	27.2	19.8
Equal	36,800	7,000	18.7	20.4
Asian and Pacific Islander	913,000	306,900	(X)	(X)
Men	497,500	217,400	54.5	70.8
Women	248,000	38,100	27.2	12.4
Equal	167,500	51,500	18.9	16.8

Growth of Minority-Owned Firms

↖ The number of minority-owned firms grew 30% from 1992 to 1997.

- The number of all U.S. firms grew 7%.

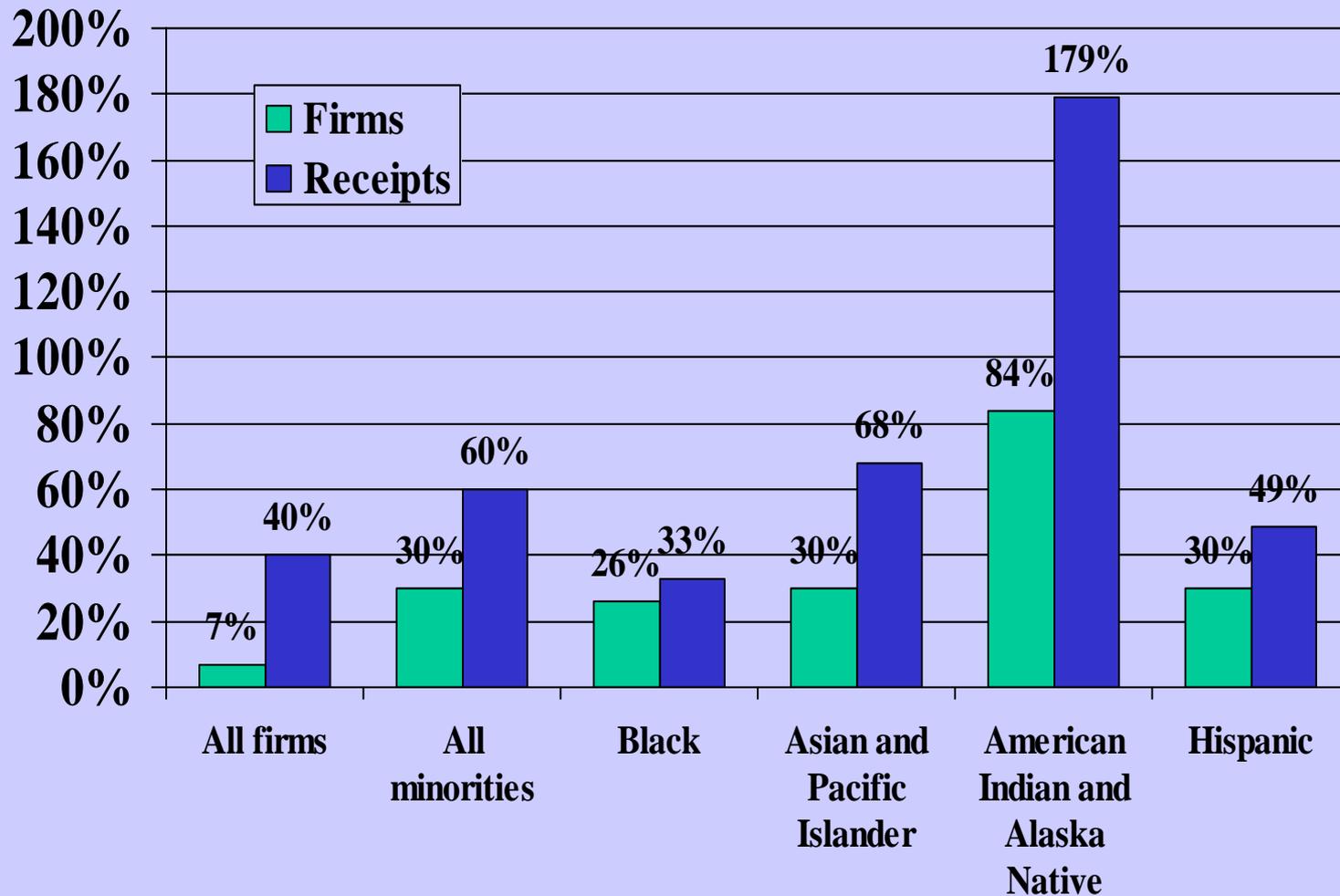
↖ The receipts of minority-owned firms grew 60%.

- The receipts of all U.S. firms grew 40%.

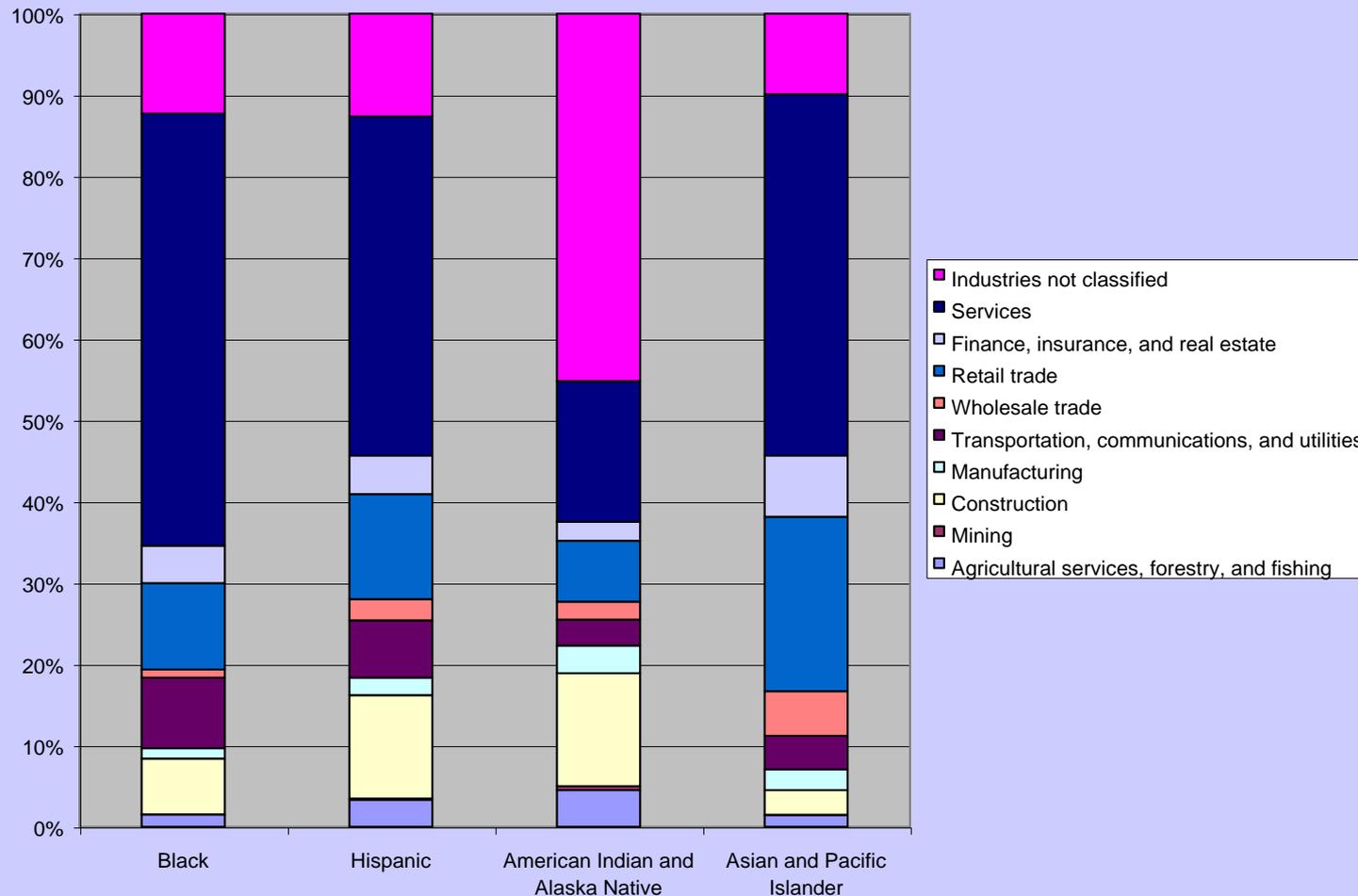
(Includes sole proprietorships, partnerships, and subchapter S corporations)

Percent Change 1992 to 1997

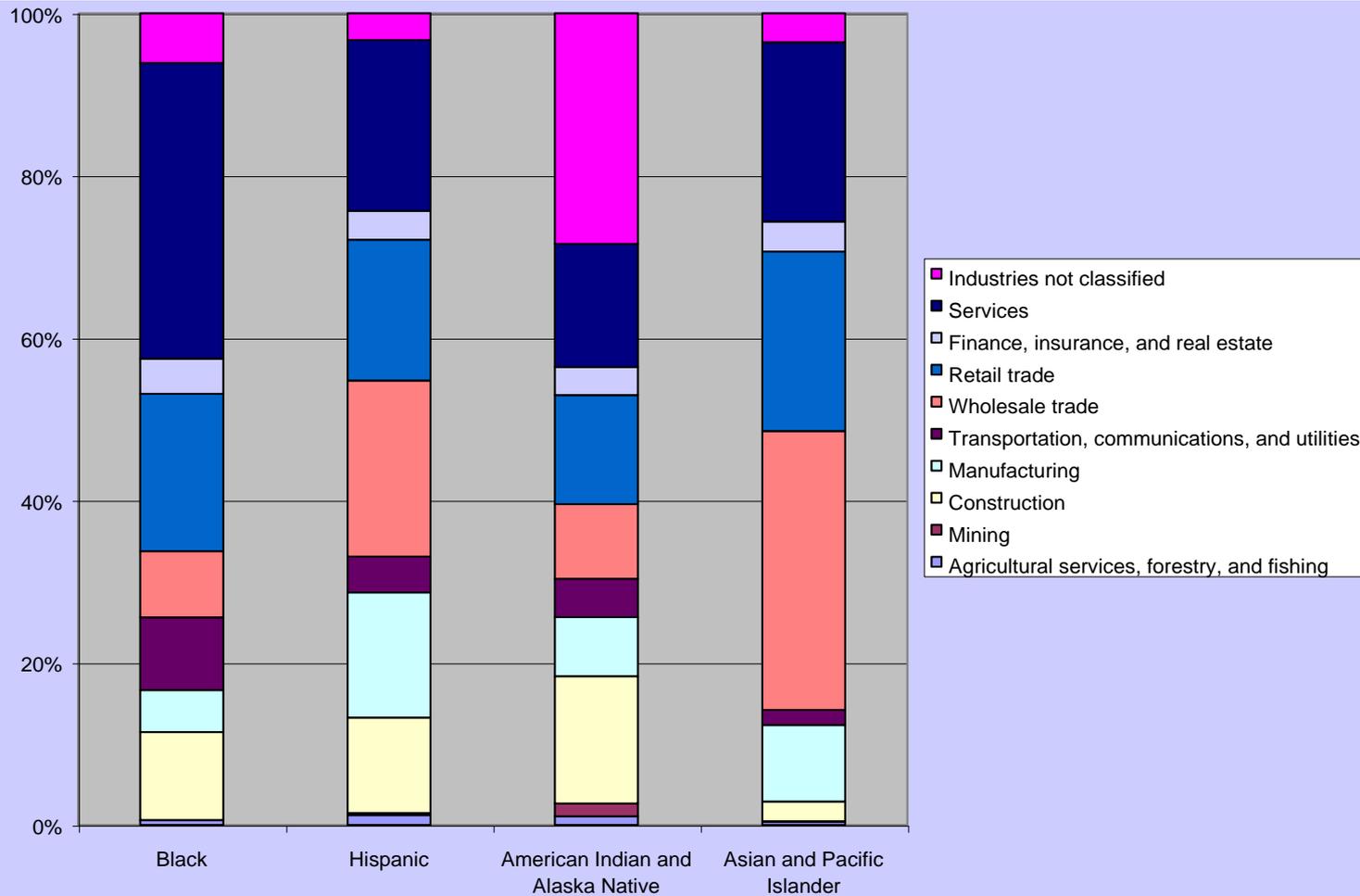
(Excluding C corporations)



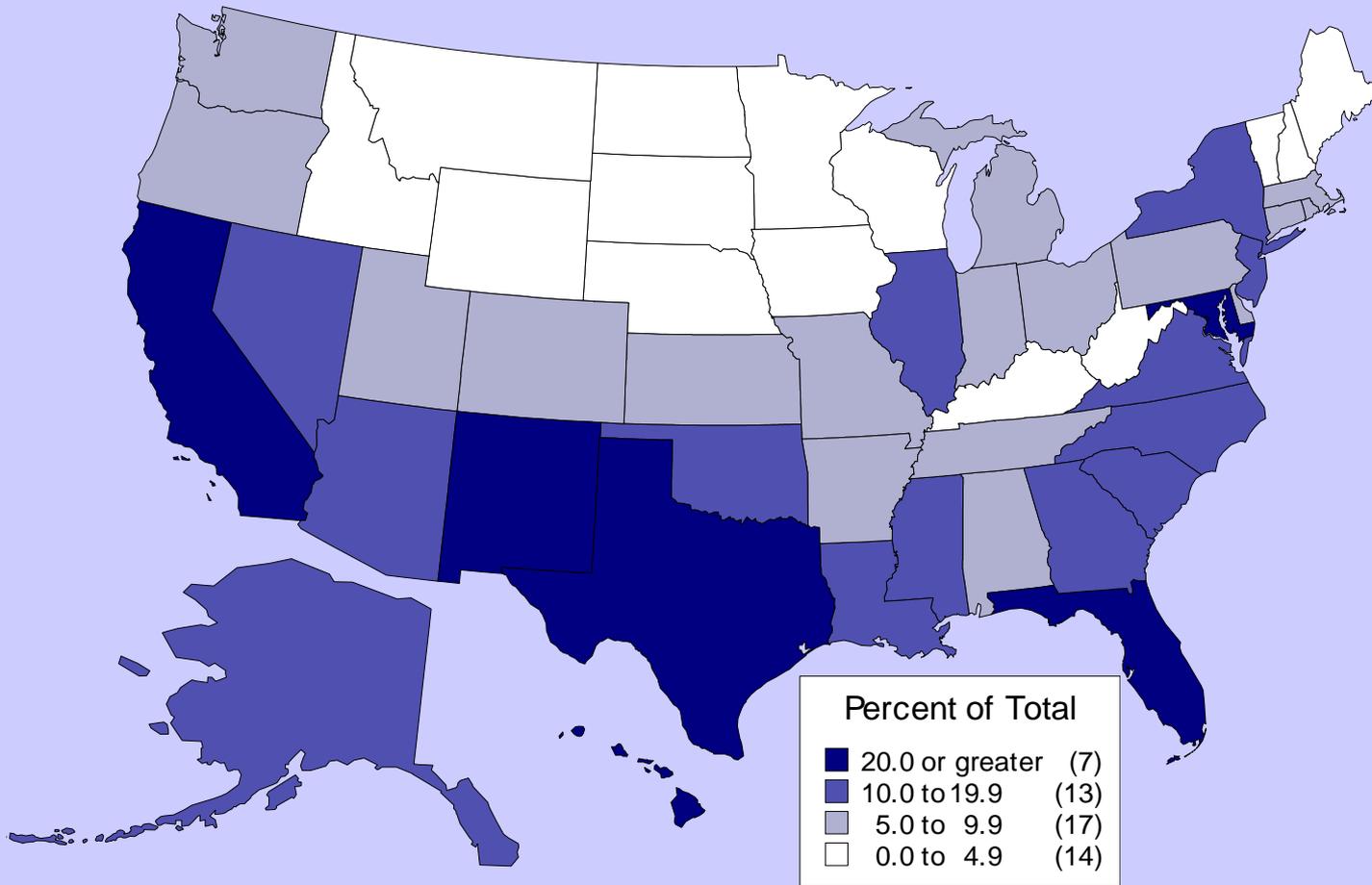
Percentage of Total Firms by Industry Division by Race and Hispanic Origin: 1997



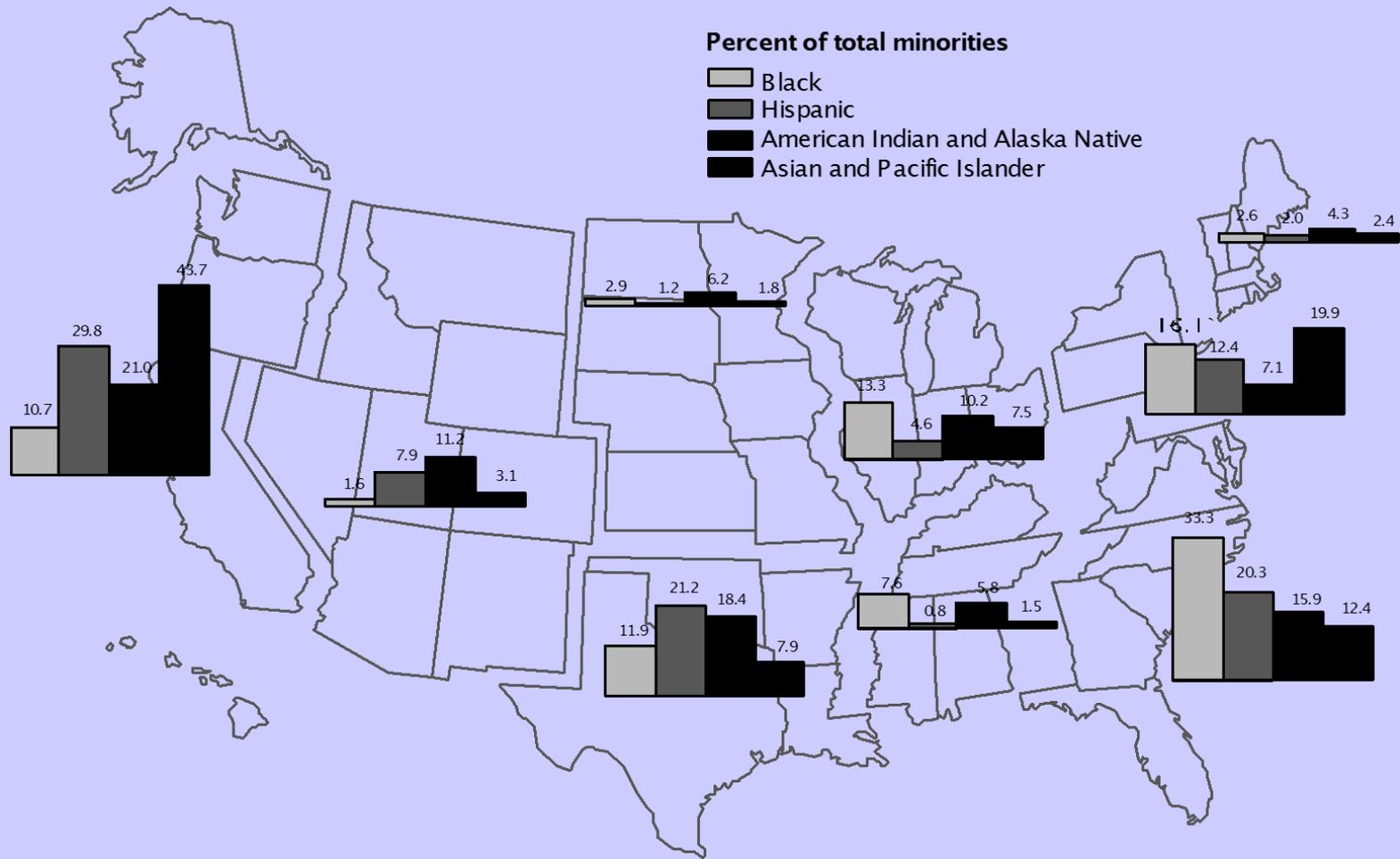
Percentage of Total Receipts by Industry Division by Race and Hispanic Origin: 1997



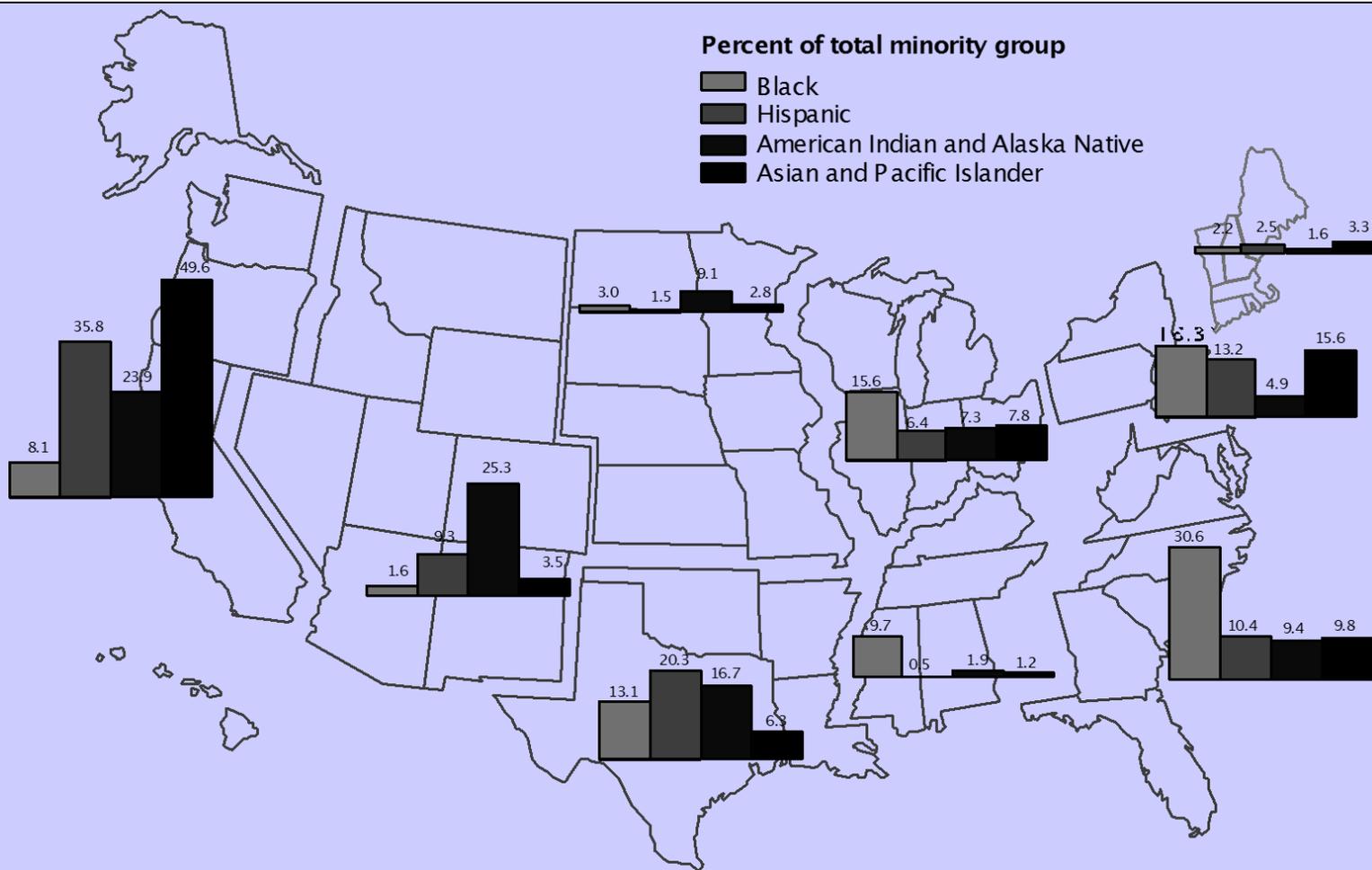
Minority-Owned Firms as a Percent of Total Firms in State: 1997



Minority-Owned Firms by Geographic Division: 1997



Minority Population by Geographic Division: 1997



Five States With Largest Number of Minority-Owned Firms

- ↖ California - 738,000
- ↖ Texas - 365,450
- ↖ New York - 296,523
- ↖ Florida - 286,885
- ↖ Illinois - 110,340

Five MAs With Largest Number of Minority-Owned Firms

- ↖ Los Angeles-Long Beach, CA - 289,293
- ↖ New York, NY - 236,809
- ↖ Miami, FL - 138,848
- ↖ Washington, DC-MD-VA-WV - 99,393
- ↖ Chicago, IL - 95,685

Employment by Minority-Owned Firms

- ↖ 615,222 (20.2%) minority-owned firms had paid employees - compared to 25.5% of all firms
- ↖ 4,432 (0.7% of firms with paid employees) minority-owned firms had 100 or more employees - compared to 1.8% of all firms with paid employees.
- ↖ 406,620 (66.1% of firms with paid employees) had less than 5 employees - compared to 60.2% of all firms.

Biggest and Smallest Minority-Owned Firms

- Of all 3,039,033 minority-owned firms, 84,267 (3%) had more than \$1,000,000 in receipts - compared to 5% of all firms.
- 692,861 (23%) had less than \$5,000 in receipts - compared to 22% of all firms.

Legal Form of Organization

- ↖ The majority (82%) of minority-owned firms were sole proprietorships.
 - 2,501,802 firms
- ↖ Largest receipts group was the C corporations with 43% of all minority-owned firms' receipts.
 - Accounted for almost \$256 billion

For More Information

↖ Web:

- <http://www.census.gov/csd/mwb/>

↖ Phone:

- 301-457-3316

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- csd@census.gov