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CURRENT HOUSING REPORTS

U.S. Department of Commerce BUREAU OF THE CENSUS

U.S. Department of Housing and Urban Development

Market Absorption of Apartments

Fourth Quarter 1987–Absorptions (Completions in Third Quarter 1987)

H130-87-Q4 Issued March 1988



Note: Limited to buildings with five of more in permit-issuing places.

1. Source: Construction Reports, C20-87-11 (November 1987) table 2.

2. Source: Construction Reports, C22-87-11 (November 1987) table 2.

3. Privated financed, nonsubsidized, unfurished apartments.

Questions regarding these data maybe directed to Housing Division, Telephone 301-763-2866.

For sale by the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402.

SUMMARY

Privately financed, nonsubsidized, unfurnished rental apartments completed in buildings with five units or more during the July-September 1987 quarter were 64 percent absorbed (seasonally adjusted) 3 months after their completion. This is a decrease of 5 (\pm 4) percentage points from the 3-month seasonally adjusted rate of 69 percent for apartments completed during the same quarter of 1986. The not seasonally adjusted 3-month rate of 65 percent decreased by 6 (\pm 5) percentage points from the same period in 1986. Apartments which have been on the market for 6 months, those completed during April-June 1987, were 87 percent absorbed, similar (\pm 4 percent) to the 9-month rate of 89 percent for apartments completed during the first quarter.

The statistics in this report are based on a sample survey and consequently they are subject to sampling variability.¹ Estimates derived from different samples would differ from one another. The standard error of a survey estimate is a measure of the variation among the estimates from all possible samples. Estimates of standard errors have been computed from the sample data and are presented in the tables. They allow us to construct interval estimates with prescribed confidence that the interval includes the average of the estimates from all possible samples. For all the change statements made in this report, 90-percent confidence intervals for statistical comparisons can be constructed by using the 90-percent deviate shown in the parentheses after the change; however, when a 90-percent confidence interval contains zero, we are uncertain whether or not the change has occurred. In addition, some of the statistical findings which are not part of the tables are also provided with a 90-percent deviate.

A total of 119,800 apartments were completed during the third quarter of 1987. The number of privately financed, nonsubsidized, unfurnished, rental apartments completed was 88,700, about 74 (\pm 4) percent of total apartment completions during the quarter.

The median asking rent for unfurnished newly constructed units was \$520 in the third quarter of 1987, up \$25 (\pm \$23) from the \$495 median asking rent for apartments completed in the second quarter. Apartments renting for less than \$350 accounted for only 5 percent of unfurnished rental unit completions. Apartments renting for between \$350 and \$549 accounted for 52 percent of these completions. Higher priced apartments, those renting for \$550 or more, accounted for 44 percent of unfurnished rental completions. Half of all newly constructed apartments were built with two bedrooms. Forty six percent were built with fewer than two bedrooms; 4 percent with three bedrooms or more.

Of the 376,000 unfurnished units completed in the last 12 months, 85 (\pm 2) percent were reported as rented by the end of the fourth guarter of 1987. Of the 58,000

¹See Reliability of Estimates on page 4.

Table 1. Characteristics of Apartments Completed During Third Quarter of 1987 and Rented Within 3 Months Not Seasonally Adjusted

(Privately financed, nonsubsidized, unfurnished apartments. Data regarding number of bedrooms and asking rent are collected at the initial interview, i.e., 3 months following completion. Data may not add to total due to rounding. Medians are computed using unrounded data.)

	Total units	completed	Percent of	total units	Percent rented within 3 months		
item	Number	Standard error*	Percent	Standard error* (percentage points)	Percent	Standard error* (percentage points)	
Total	88,700	4,320	100	(X)	65	2.6	
RENT CLASSES		- 44 - 6 ⁰					
Less than \$350 \$350 to \$399 \$400 to \$449 \$450 to \$499 \$500 to \$549 \$550 or more Median asking rent	4,700 12,300 10,400 13,200 9,400 38,700 \$520	910 2,050 880 1,770 980 3,200 11.5	5 14 12 15 11 44 (X)	1.0 2.1 0.9 1.8 1.0 3.1 (X)	64 53 60 71 69 66 (X)	8.0 8.4 6.9 3.7 3.8 3.0 (X)	
NUMBER OF BEDROOMS Less than 2	40,400 44,500 3,800	2,490 2,470 1,040	46 50 4	1.6 1.5 1.1	61 68 66	3.8 2.4 13.2	

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design.

(X) Not applicable.

Figure 2.

Median Rent of Apartments Completed in the United States: 1984 to 1987



Figure 3.





Note: Limited to Buildings with five or more units in permit-issuing places.

remaining for rent at the end of the year, 47 (\pm 5) percent had been on the market for more than three months.

Approximately 19,100 cooperative and condominium apartments were completed in the third quarter of 1987. Cooperative and condominium apartments accounted for about 16 percent of total third quarter 1987 completions. The 3-month absorption rate for cooperative and condominium apartments was 66 percent. Of all newly constructed condominium apartments, 66 percent had two bedrooms. The median asking price for condominium units built in the third quarter was \$96,300, a decrease of \$31,100 (\pm \$27,140) from the median of \$127,400 in the second quarter.

The total number of condominium apartments completed in the last 12 months reported as sold in the fourth quarter of 1987 was 17,100. The median price asked for these units was \$94,700. The total number of condominium apartments completed in the last 12 months that remained for sale at the end of the fourth quarter was only 13,400. These units had a median asking price of over \$100,000.

Units in federally subsidized properties built under programs of the Department of Housing and Urban Development (Low Income Housing Assistance (Section 8), Senior Citizens Housing Direct Loans (Section 202), and all units in buildings containing apartments in the FHA rent supplement program) accounted for 5 (\pm 2) percent of total completions.

Furnished rental units accounted for just over 3 (\pm 2) percent of apartment completions. The remaining units, 2 (\pm 2) percent, are not in the scope of the survey and include time-sharing units, continuing care retirement units, and turnkey housing (privately built for and sold to local public housing authorities subsequent to completion). The data on privately financed units include privately owned housing subsidized by State and local government.

SAMPLE DESIGN

The Survey of Market Absorption (SOMA) is designed to provide data concerning the rate at which nonsubsidized and unfurnished privately financed units in buildings with five units or more are rented (or absorbed). In addition, data on characteristics of the units, such as rent and number of bedrooms, are collected.

The buildings selected for SOMA are those included in the Census Bureau's Survey of Construction (SOC).² For this survey, the United States is first divided into primary sampling units (PSU's) which are sampled on the basis of population. Next, a sample of permit-issuing places is selected within each sample PSU. Finally, all buildings within sampled places with five units or more as well as a subsample of buildings with one to four units are selected.

²See "Housing Starts," Construction Reports, Series C20, for details of this survey.

Each quarter, a sample of buildings with five or more housing units in the SOC sample reported as completed during that quarter come into sample for SOMA. Buildings completed in nonpermit-issuing areas are excluded from consideration. Information on the proportion of units absorbed 3, 6, 9, and 12 months after completion is obtained for units in buildings selected in a given quarter in each of the next four quarters. Each quarter the absorption data for some buildings are received too late for inclusion in the report. These late data will be included in a revised table in the next quarterly report. (See table 2.)

ESTIMATION

Unbiased quarterly estimates are formed by multiplying the counts for each building by its base weight (the inverse of its probability of selection) and then summing over all buildings. The final estimate is then obtained by multiplying the unbiased estimate by the following ratio estimate factor:

total units in 5 + buildings in permit-issuing areas as estimated by the SOC for that quarter	5
total units in 5 + buildings as estimated by SOMA for that quarter	1

This procedure produces estimates of the units completed in a given quarter which are consistent with the published figures from the Housing Completions Series,³ and also reduces, to some extent, the sampling variability of the estimates of totals.

It is assumed that the absorption rates and other characteristics of units not included in the interviewed group or not accounted for are identical to rates for units where data were obtained. The noninterviewed and not-accounted-for cases constitute less that 2 percent of the sample housing units in this survey.

RELIABILITY OF THE ESTIMATES

There are two types of possible errors associated with data from sample surveys: sampling and nonsampling errors. The following is a description of the sampling and nonsampling errors associated with SOMA.

Nonsampling Errors

In general, nonsampling errors can be attributed to many sources: inability to obtain information about all cases, definitional difficulties, differences in the interpretation of questions, inability or unwillingness to provide correct

³See "Housing Completions," Construction Reports, Series C22.

information on the part of respondents, mistakes in recording or coding the data, and other errors of collection, response, processing, coverage, and estimation for missing data.

Sampling Errors

The particular sample used for this survey is one of a large number of possible samples of the same size that could have been selected using the same sample design. Even if the same questionnaires, instructions, and interviewers were used, estimates from each of the different samples would differ from each other. The deviation of a sample estimate from the average of all possible samples is defined as the sampling error. The standard error of a survey estimate attempts to provide a measure of this variation among the estimates from the possible samples and, thus, is a measure of the precision with which an estimate from a sample approximates the average result of all possible samples.

As calculated for this survey, the standard error also partially measures the variation in the estimates due to response and interviewer errors (nonsampling errors), but it does not measure, as such, any systematic biases in the data. Therefore, the accuracy of the estimates depends on both the sampling and nonsampling error measured by the standard error, biases, and some additional nonsampling errors not measured by the standard error. The sample 5

estimate and its estimated standard error enable the user to construct confidence intervals, ranges that would include the average result of all possible samples with a known probability. For example, if all possible samples were selected, each of these were surveyed under essentially the same general conditions, and an estimate and its estimated standard error were calculated from each sample, then:

- Approximately 68 percent of the intervals from one standard error below the estimate to one standard error above the estimate (i.e., 68-percent confidence interval) would include the average result of all possible samples.
- Approximately 90 percent of the intervals from 1.6 standard errors below the estimate to 1.6 standard errors above the estimate (i.e., 90-percent confidence interval) would include the average result of all possible samples.
- Approximately 95 percent of the intervals from two standard errors below the estimate to two standard errors above the estimate (i.e., 95-percent confidence interval) would include the average result of all possible samples.

For very small estimates, the lower limit of the confidence level may be negative. In this case, a better approximation to the true interval estimate can be achieved by

Table 2. Characteristics of Apartments Completed During Second Quarter of 1987 and Rented Within 3 Months (Revised)

Not Seasonally Adjusted

(Privately financed, nonsubsidized, unfurnished apartments. Data regarding number of bedrooms and asking rent are collected at the initial interview, i.e., 3 months following completion. Data may not add to total due to rounding. Medians are computed using unrounded data.)

	Total units	completed	Percent of	total units	Percent rented within 3 months		
ltem	Number	Standard error*	Percent	Standard error* (percentage points)	Percent	Standard error* (percentage points)	
Total	81,600	4,780	100	(X)	68	1.4	
RENT CLASSES							
Less than \$350 \$350 to \$399 \$400 to \$449 \$450 to \$499 \$500 to \$549 \$550 or more	6,900 9,800 12,300 13,200 8,600 30,800	1,320 1,000 2,090 2,520 710 1,410	8 12 15 16 11 38	1.6 1.1 1.9 2.4 0.9 2.7	78 73 63 66 65 65	3.8 1.9 3.9 2.5 3.2 1.2	
Median asking rent	\$495	9.0	(X)	(X)	(X)	(X)	
Less than 2 2 3 or more	32,200 47,200 2,300	1,320 4,410 370	39 58 3	2.3 2.4 0.4	69 66 80	1.1 1.9 2.0	

*Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design. (X) Not applicable.

restricting the interval estimate to positive values, that is, by changing the lower limit of the interval estimate to zero. The average result of all possible samples either is or is not contained in any particular computed interval. However, for a particular sample, one can say with specified confidence that the average result of all possible samples is included in the constructed interval.

The conclusions stated in this report are considered significant at the 90-percent confidence level. For example, table 1 of this report shows that there were 44,500 apartments with two bedrooms completed in the third quarter of 1987. The standard error of this estimate is

2,470. The 68-percent confidence interval as shown by these data is from 42,030 to 46,970. Therefore, a conclusion that the average estimate derived from all possible samples lies within a range computed in this way would be correct for roughly 68 percent of all possible samples. Similarly, we could conclude that the average estimate derived from all possible samples lies within the interval from 40,548 to 48,452 (using 1.6 times the standard error) with 90 percent confidence. The data in this report are preliminary and subject to slight changes in the annual report.

Table 3. Absorption Rates of Privately	Financed Nonsubsidzed	Unfurnished /	Apartments:	1984 to	1987
(Structures with five units or more.)					

	Total	units	Seasonally		Not seasonally adjusted—rented within—								
	comp	leted	within 3	months	3 mc	3 months 6		6 months		onths	12 m	ionths	
Quarter of completion	Number	Stand- ard error*	Percent	Stand- ard error* (per- centage points)	Percent	Stand- ard error* (per- centage points)	Percent	Stand- ard error* (per- centage points	Percent	Stand error* (per- centage Points)	Percent	Standard error* (per- centage points)	
1984													
January-March April-June July-September October-December	68,900 84,800 72,200 87,400	2,620 3,790 3,700 3,730	71 68 63 66	2.6 2.5 2.2 2.0	68 72 64 64	2.7 2.4 2.2 2.0	88 88 82 81	1.9 1.7 1.9 1.6	94 93 91 90	1.4 1.3 1.4 1.0	96 96 96 94	1.1 0.9 0.8 0.8	
1985													
January-March April-June July-September October-December	74,800 94,200 97,100 98,300	3,260 4,080 3,900 3,420	67 65 64 65	1.5 2.0 1.9 1.6	64 68 65 62	2.1 2.0 1.9 1.6	84 85 83 82	1.6 1.5 1.5 1.3	91 92 91 93	1.2 1.1 1.1 0.9	94 95 96 96	1.2 0.9 0.8 0.7	
1986													
January-March April-June July-September October-December	92,700 99,600 107,700 107,700	3,430 4,020 5,670 5,670	67 63 69 64	1.7 1.9 1.7 1.8	65 66 71 61	1.7 1.9 1.7 1.9	86 84 85 81	1.3 1.4 1.3 1.5	93 91 92 91	0.9 1.1 1.0 0.6	96 95 96 95	0.8 0.8 0.4 0.4	
1987													
January-March April-June ^r July-September October-December	97,900 81,600 88,700	4,620 4,780 4,320	60 64 64	1.8 2.2 2.0	58 68 65	2.1 1.4 2.6	80 87 (NA)	2.6 0.7 (NA)	89 (NA) (NA)	2.6 (NA) (NA)	(NA) (NA) (NA)	(NA) (NA) (NA)	

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design. (NA) Not available. 'Revised.

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Table 4. Absorption Rates of Cooperative and Condominium Apartments: 1984 to 1987

Not Seasonally Adjusted

(Structures with five units or more)

	Total	units	Percent of		Percent absorbed within -							
	comp	pleted	all 5 +	· units	3 ma	nths	6 mc	onths	9 m	onths	12 months	
Quarter of completion	Number	Stand- ard error*	Per- cent	Stand- ard error* (per- centage points)	Per- cent	Stand- ard error* (per- centage points)	Per- cent	Stand- ard error* (per- centage points)	Per- cent	Stand- ard error* (per- centage points)	Per- cent	Standard error* (per- centage points)
1984												
January-March April-June July-September October-December	23,600 38,500 43,200 38,400	2,150 3,290 3,360 3,280	23 28 34 28	2.0 2.0 2.1 2.0	64 72 74 64	4.4 3.8 3.4 4.1	78 82 84 81	3.7 3.2 2.8 3.3	84 86 88 88	3.3 2.9 2.5 2.2	88 90 92 91	2.9 2.5 1.7 1.9
1985												
January-March April-June July-September October-December	32,700 36,600 39,000 27,400	2,850 3,570 3,510 2,870	28 26 27 21	2.0 6.0 4.0 4.2	65 69 59 69	4.1 4.3 4.4 4.8	81 78 70 81	3.4 3.8 4.1 4.1	86 82 84 85	3.0 3.7 3.3 3.7	90 87 89 90	3.0 3.2 2.8 3.1
1986												
January-March April-June July-September October-December	23,300 23,700 26,500 28,200	2,830 3,130 3,300 3,390	19 17 18 19	4.7 4.9 5.1 4.7	75 72 74 73	5.1 5.9 5.4 5.3	86 79 81 83	4.2 5.3 4.9 4.5	90 82 87 88	3.8 5.0 4.2 2.2	94 85 92 93	3.1 4.7 1.1 1.0
1987												
January-March ^r April-June ^r July-September October-December	20,600 27,000 19,100	3,210 4,210 2,840	16 23 16	5.2 3.2 2.0	78 78 66	5.5 3.1 2.9	87 87 (NA)	2.1 1.8 (NA)	92 (NA) (NA)	1.5 (NA) (NA)	(NA) (NA) (NA)	(NA) (NA) (NA)

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design. (NA) Not available. 'Revised.

Table 5. Characteristics of Condominium Apartments Completed During Third Quarter of 1987 and Sold Within 3 Months

Not Seasonally Adjusted

(Privately financed, nonsubsidized apartments. Data regarding number of bedrooms and asking price are collected at the initial interview, i.e., 3 months following completion. Data may not add to total due to rounding. Medians are computed using unrounded data.)

	Total units	completed	Percent of	total units	Percent sold within 3 months		
ítem	Number	Standard error*	Percent	Standard error* (percentage points)	Percent	Standard error * (percentage points)	
Totai,,	18,600	2,830	100	(X)	67	3.0	
PRICE CLASSES							
Less than \$50,000 \$50,000 to \$74,999 \$75,000 to \$99,999 \$100,000 to \$149,999 \$150,000 to \$199,999 \$200,000 or more	1,000 4,000 5,000 3,900 2,000 2,700	330 580 860 720 800 1,050	6 21 27 21 11 14	1.6 2.9 3.7 2.7 3.4 4.5	74 79 67 65 65 50	8.0 2.8 4.4 6.5 5.9 6.3	
Median asking price	\$96,300	7,040	(X)	(X)	(X)	(X)	
Less than 2	4,200 12,300 2,100	1,020 1,680 610	23 66 11	3.4 3.4 2.5	65 68 66	3.0 4.0 3.6	

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design. (X) Not applicable.

Table 6. Housing Units Completed in Buildings With Five Units or More: 1984 to 1987

(Data may not add to total due to rounding.)

	Total Unfu apar		Unfuri aparti	Unfurnished apartments		Furnished apartments		Cooperatives an condominiums		Federally subsidized		Other	
Quarter of completion	Number	Stand- ard error*	Number	Stand- ard error*	Number	Stand- ard error*	Number	Stand- ard error*	Number	Stand- ard error*	Number	Stand- ard error*	
1984													
January-March April-June July-September October-December	104,400 138,100 126,900 136,600	5,110 7,260 6,940 7,220	68,900 84,800 72,200 87,400	2,620 3,790 3,700 3,730	1,700 2,700 1,700 3,700	630 970 770 1,140	23,600 38,500 43,200 38,400	2,150 3,290 3,360 3,280	6,200 9,000 9,000 4,300	1,180 1,750 1,740 1,220	4,000 3,100 800 2,800	960 1,040 530 990	
1985													
January-March	117,900 138,300 144,500 132,600	6,290 8,040 7,850 7,110	74,800 94,200 97,100 98,300	3,260 4,060 3,990 3,420	1,100 1,700 2,100 2,500	590 850 890 940	32,700 36,600 39,000 27,400	2,850 3,570 3,550 2,870	2,500 3,300 2,400 3,800	880 1,190 970 1,160	6,800 2,500 3,900 600	1,430 1,030 1,010 460	
1986													
January-March April-June July-September October-December	123,400 135,500 145,900 145,400	7,220 8,300 5,640 5,640	92,700 99,600 107,700 107,700	3,430 4,020 5,670 5,670	1,400 4,600 3,100 2,500	710 1,460 1,200 1,080	23,300 23,700 26,500 28,200	2,830 3,130 3,670 3,890	5,300 6,600 6,900 4,400	1,440 1,740 1,780 1,430	700 900 1,600 2,700	530 650 870 1,120	
1987													
January-March' April-June ^r July-September October-December	126,500 117,800 119,800	5,140 5,140 5,140	97,900 81,600 88,700	4,620 4,780 4,320	1,400 2,700 3,900	780 530 1,440	20,600 27,000 19,100	3,210 4,210 2,810	3,700 3,200 6,000	1,310 280 2,000	2,900 3,300 2,000	1,160 880 520	

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design.

'Revised.

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Table 7. Characteristics of Unfurnished Apartments Completed in Last 4 Quarters and Reported as Rented and Remaining For Rent in Fourth Quarter of 1987

(Privately financed, nonsubsidized, unfurnished apartments. Data regarding number of bedrooms and asking rent are collected at the initial interview, i.e., 3 months following completion. Data may not add to total due to rounding. Medians are computed using unrounded data.)

Item	Total units completed in last 4 quarters	Standard error*	Units rented prior to 4th quarter 1987	Standard error*	Units rented in 4th quarter 1987	Standard error*	Units remaining for rent at end of 4th quarter 1987	Standard error*
	376,000	8,530	232,500	7,060	85,500	3,480	58,000	3,210
RENT CLASSES								
Less than \$350 \$350 to \$399 \$400 to \$449 \$450 to \$499 \$500 or more	31,800 49,500 50,200 58,100 186,400	2,910 3,330 3,050 4,300 5,040	23,900 31,000 31,400 36,800 109,300	2,470 2,570 3,000 3,850 3,650	5,000 10,000 11,200 14,200 45,100	730 1,020 1,420 1,750 2,340	2,800 8,600 7,600 7,000 31,900	620 1,570 1,030 810 2,400
Median asking rent	\$499	3.7	\$491	4.8	\$500+	(NA)	\$500+	(NA)
NUMBER OF BEDROOMS								
Less than 2 2 3 or more	169,200 194,300 12,500	5,710 6,220 1,190	104,000 120,800 7,700	4,540 5,360 730	36,200 46,000 3,300	1,870 2,860 670	29,000 27,500 1,500	2,690 1,640 640

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design. (NA) Not available. Note: These data are for fourth quarter 1986 and first, second, and third quarter 1987 completions.

Table 8. Characteristics of Condominium Apartments Completed in Last 4 Quarters and Reported as Sold and Remaining For Sale in Fourth Quarter of 1987

(Privately financed, nonsubsidized apartments. Data regarding number of bedrooms and asking price are collected at the initial interview, i.e., 3 months following completion. Data may not add to total due to rounding. Medians are computed using unrounded data.)

ltem	Total units completed in last 4 quarters	Standard error*	Units sold prior to 4th quarter 1987	Standard error*	Units sold in 4th quarter 1987	Standard error*	Units remaining for sale at end of 4th quarter 1987	Standard error *
Total PRICE CLASSES	94,000	6,050	63,500	4,970	17,100	1,170	13,400	1,060
Less than \$50,000 \$50,000 to \$74,999 \$75,000 to \$99,999 \$100,000 or more	4,600 18,500 19,300 51,600	700 1,180 1,590 5,670	2,600 12,600 12,100 36,200	290 740 760 4,850	1,300 3,800 4,400 7,600	290 470 610 830	800 2,100 2,900 7,700	160 190 410 940
Median Price Asked	\$100,000+	(NA)	\$100,000+	(NA)	\$94,700	3,350	\$100,000+	(NA)
Less than 2 2 3 or more	21,900 63,300 8,800	3,320 4,930 1,150	14,200 43,900 5,400	2,650 4,140 740	4,200 11,200 1,800	620 940 310	3,500 8,200 1,700	460 890 340

* Standard error within range of about 2 chances out of 3. Standard errors are based on the new sample design. (NA) Not available.

Note: These data are for fourth quarter 1986 and first, second and third quarter 1987 completions.

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