

# Your Input Will Help Design a Better 2030 Census

## THE U.S. CENSUS BUREAU WELCOMES THE PUBLIC'S FEEDBACK DURING THE DESIGN PHASE OF THE 2030 CENSUS

Every 10 years, the Census Bureau conducts a census that attempts to count every person living in the United States and five U.S. territories. Conducting a census is an incredibly complex endeavor that requires years of planning and preparation to ensure quality results and useful information are produced for our nation. Although the next census will take place in 2030, planning is already underway and gaining the public's input now is a big part of the process.

## WHY IS THE CENSUS BUREAU ASKING FOR PUBLIC INPUT?

Our country is becoming more diverse, and we want to ensure our statistics continue to capture that diversity. To do that, we are listening to diverse voices—like yours. Your input will help us design a better 2030 Census.

## HOW IS PUBLIC INPUT BEING COLLECTED?

For the first time, the public can formally give input on planning and designing the next census. The Census Bureau issued a Federal Register Notice asking the public to submit ideas and recommendations for the planning of the 2030 Census. Written responses must be received on or before November 15, 2022.

## WHAT TYPE OF INPUT IS REQUESTED?

We welcome your feedback on how to improve people's experience when they participate in the 2030 Census. This will help us ensure everyone—including historically undercounted populations—is counted.

We want to hear your ideas on:

- **Reaching and motivating everyone to respond.** How can the Census Bureau reach and motivate everyone to respond to the census?
- **Technology.** How can technology make responding to the census more user-friendly, increase self-response, and facilitate in-person data collection when necessary?
- **New data sources.** What new data sources, including data sources for historically undercounted populations, can be used to increase efficiency and improve data quality?
- **How we contact the public.** What tools, messages, and frequency should be used when inviting people to respond, particularly historically undercounted populations?
- **Supporting the public.** How can the Census Bureau provide better support during the response experience—whether online, by phone, by mail, in English, or in another language? How can we increase access for people with disabilities?

More details are available on our website at [www.census.gov/2030census](https://www.census.gov/2030census).

## HOW WILL THIS INFORMATION BE USED?

The Census Bureau will carefully consider all information received in response to the Federal Register Notice. Ideas and recommendations will help inform our decisions for the 2030 Census including research, testing, and design. Your input will help us enhance the data collection process, encourage response, overcome challenges, and reach historically undercounted populations in the next census.

Comments received will be summarized and shared publicly.

## READY TO PROVIDE FEEDBACK?

Responses can be submitted by e-mail to [DCMD.2030.Research@census.gov](mailto:DCMD.2030.Research@census.gov). Please include "FRN Response" in the subject line. You can also respond online through the Federal Register Notice linked from the 2030 Census webpage at [www.census.gov/2030census](https://www.census.gov/2030census).

Written responses must be received on or before November 15, 2022, to be considered.

### What is a Federal Register Notice?

A Federal Register Notice is a formal communication from a federal government agency that gives the public an opportunity to participate in policymaking. The notice provides instructions on how to submit comments for proposed federal actions and establishes the timeline during which comments will be accepted.

### But it's only 2022. Why so early?

It may seem early to be asking about the 2030 Census, but attempting to count every person living in the United States is an incredibly complex undertaking that takes years of preparation.

- Dozens of research projects are already underway. These projects focus on five areas that will enhance the science of census taking: data collection, counting people in group quarters, data processing, infrastructure for operations, and continuous assessment of coverage and quality.
- We expect to decide the initial operational design—the "big picture" plan—for the 2030 Census in 2024.
- From there, we'll continue to develop detailed operational plans and conduct tests as needed through 2027.
- We plan to begin final preparations for the 2030 Census in 2028.

**Now is the time to give input to help us shape the census operational design.** As we get closer to 2030 and solidify plans, our ability to develop, test and incorporate new ideas will be more limited.