

U.S. Census Bureau Economic Programs

Business Data for You

The U.S. Census Bureau measures America's people, places and economy. We provide a wealth of statistics that are essential resources to help businesses in your area succeed and grow.

Business Programs

Economic Indicators

Provides monthly and quarterly data that are timely, reliable, and offer comprehensive measures of the U.S. economy. These statistics cover construction, housing, international trade, retail trade, wholesale trade, services and manufacturing. [census.gov/econ/currentdata](https://www.census.gov/econ/currentdata)

Economic Census

Provides the most detailed and comprehensive business data available from the Census Bureau every 5 years on employer businesses down to the city and town level. [census.gov/programs-surveys/economic-census.html](https://www.census.gov/programs-surveys/economic-census.html)

International Trade

Provides monthly and annual data on imports and exports of goods and services at the state, district, and port levels. Data are shown by industry, commodity, and country for certain types of businesses. [census.gov/trade](https://www.census.gov/trade)

Quarterly Workforce Indicators

Provides quarterly workforce data for employer businesses at the local area level. lehd.ces.census.gov/data/#qwi

County Business Patterns

Provides annual data on number of businesses, employment, and payroll for employer businesses down to the County level for all types of businesses. Also includes business counts by ZIP Code. [census.gov/programs-surveys/cbp.html](https://www.census.gov/programs-surveys/cbp.html)

Nonemployer Statistics

Provides annual data on number of firms and revenue for nonemployer businesses (including independent contractors) down to the County level for certain types of businesses. [census.gov/programs-surveys/nonemployer-statistics.html](https://www.census.gov/programs-surveys/nonemployer-statistics.html)

Statistics of U.S. Businesses

Provides annual enterprise-level data on business births, deaths, expansions, and contractions at the national and state levels for most types of businesses. [census.gov/programs-surveys/susb.html](https://www.census.gov/programs-surveys/susb.html)

Survey of Business Owners, Annual Survey of Entrepreneurs, and (new) Annual Business Survey

These programs publish data based on the race, ethnicity, gender, and veteran status of the business owner. SBO publishes these data every 5 years for nearly every type of employer and nonemployer business down to the county level. The ASE provides similar data as SBO but annually and with less detail. The new ABS will combine these 2 programs with data from the Business R&D and Innovation for Microbusinesses survey. [census.gov/programs-surveys/sbo.html](https://www.census.gov/programs-surveys/sbo.html), [census.gov/programs-surveys/ase.html](https://www.census.gov/programs-surveys/ase.html), and www.census.gov/programs-surveys/abs/about.html

Public Sector

Includes info on the financial activities of state and local governments such as revenues, expenditures, debts and assets; federal spending; and employment for all levels of government. [census.gov/govs](https://www.census.gov/govs)



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Key Data Tools Census Business Builder



The Census Business Builder (CBB) is a suite of services that provide selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format.

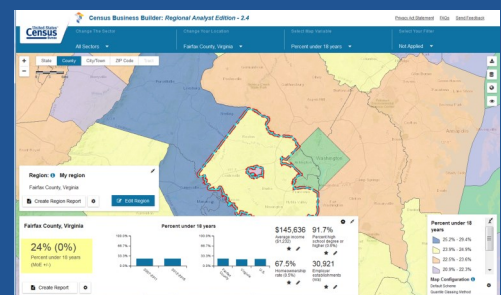
Key Features

- Easy to use menus and Search tools to select the location you'd like to research and nearly all types of businesses
- Interactive maps to browse and download data about the selected area and type of businesses
- Optimized for your smartphone or tablet

Data Included

- Demographic, socioeconomic, and housing data from the American Community Survey
- Business data from the County Business Patterns, Non-employer Statistics, Economic Census, and Survey of Business Owners
- Imports and Exports data from the International Trade program
- Consumer Spending data from Esri
- Agriculture data from the Census of Agriculture (USDA)
- Workforce data from the Quarterly Workforce Indicators
- Your own data (via Excel file upload feature)

[census.gov/data/data-tools/cbb.html](https://www.census.gov/data/data-tools/cbb.html)



Other Business Data Tools

Economic Indicators

Quickly find data about the economy in a customizable and downloadable format. census.gov/economic-indicators

The screenshot shows the 'Economic Indicators' page with a search bar and a table of indicators. Two indicators are highlighted:

Indicator	Released	Next Release	January 2017	December 2016
Advance Report on Durable Goods Manufacturers' Shipments, Inventories, and Orders	February 27, 2017	February 24, 2017	+1.4%	-0.1%
New Residential Sales	February 24, 2017	February 21, 2017	+3.7%	-7.0%

The screenshot shows the 'Industry Snapshot' for NAICS 424990. It includes a map of the United States showing sales per capita by state, a table of key statistics, and a text box explaining the data source.

Year	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1997
Number of establishments	42,000	41,581	42,634	43,052	43,052	43,052	43,052	43,052	43,052	43,052	43,052	43,052	43,052	43,052
Sales: United States	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600	\$3,600

Industry Snapshots

These Snapshots present key statistics for an industry in a user-friendly, graphical format at the national, state, and county level. They show how the industry has performed in the last 5 to 15 years and allow business owners to compare the operating data for their business to other businesses like them. census.gov/econ/snapshots/index.php

Industry Statistics Portal

The ISP allows users to easily find and access all of the data available from the Census Bureau for a single type of business. The tool provides links to each program page, deep links into the Bureau's American Factfinder tool, and industry definitions and information on historical industry comparability.

census.gov/econ/isp/index.php

The screenshot shows the 'Industry Statistics Portal' for NAICS 23 - Construction. It features a 'GUIDE TO ALL DATA SOURCES' section with a table of data sources:

Source & Description	Frequency	Latest Date	Geography	Industry
Building Permits Survey (BPS)	Monthly	Oct 2016	U.S. states, counties, metro areas	Selected 2-digit
Construction Spending (CONSP)	Monthly	Dec 2016	U.S.	Selected 2-digit
New Residential Construction (NRC)	Monthly	Dec 2016	U.S. regions	Selected 2-digit
Quarterly Nonresidential Construction (QNC)	Quarterly	2016	U.S. states, counties, metro areas	Selected 2 thru 4-digit
American Community Survey (ACS)	Annual	2014	U.S. states, counties, places, metro areas	Selected 2 thru 6-digit
Annual Capital Expenditures Survey (ACES)	Annual	2014	U.S.	Selected 2 thru 6-digit

QuickFacts

The screenshot shows the 'QuickFacts' tool for the United States. It includes a search bar, a table of key statistics, and a map of the United States.

Category	Value
Total employer establishments, 2014	7,563,065
Total employment, 2014	121,079,879
Total annual payroll, 2014 (\$1,000)	5,940,442,637
Total employment, percent change, 2013-2014	2.4%
Total nonemployer establishments, 2014	23,636,937
All firms, 2012	27,626,360

QuickFacts

QuickFacts presents key demographic and business data across multiple Census programs. The user can view the data for a state, county, city/town, or ZIP Code in a simple table, chart, or map display, and can download and share the data with their colleagues. census.gov/quickfacts/

USA Trade Online

USA Trade Online is a dynamic data tool that gives users access to current and cumulative U.S. export and import data. With multiple data sets and capabilities, it can assist different types of customers from a wide range of industries and fields.

usatrade.census.gov/

The screenshot shows the 'USA Trade Online' website. It features a login section, a 'Latest International Trade Data' section with a line chart showing the U.S. International Trade in Goods and Services (Billions of Dollars, Seasonally Adjusted) from 2000 to 2016, and a table of related trade data.

Category	Value
Exports	1,000
Imports	1,400
Trade Balance	-400

Longitudinal Employer-Household Dynamics (LEHD)

This program provides statistics on employment, earnings, and job flows at detailed levels of geography and industry and for different demographic groups. lehd.ces.census.gov/

On the map

The screenshot shows the 'On the Map' tool interface, which includes a map of the United States and a search bar.

On the map for Emergency Management

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QWI Explorer

The screenshot shows the 'QWI Explorer' tool interface, which includes a line chart showing quarterly work hours and a search bar.

J2J Explorer

The screenshot shows the 'J2J Explorer' tool interface, which includes a heatmap showing job-to-job flows and a search bar.

LED Extraction Tool

The screenshot shows the 'LED Extraction Tool' interface, which includes a table of quarterly work hours and a search bar.

Beta Release of J2J Explorer
Job-to-Job Flow Explorer (Beta) is a new web-based analysis tool that enables comprehensive access to an innovative set of statistics on worker reallocation in the United States. J2J Explorer unlocks these statistics through an interactive analysis and visualization interface that allows for the construction of tables, maps and charts to compare, aggregate and analyze flows by worker and firm characteristics.