



# Be a 2020 Census Partner

Partners are critical to the success of the 2020 Census. As trusted voices in your community, you can help motivate your audience to respond to the 2020 Census today. Your efforts in spreading the message and ensuring everyone is represented will provide more accurate data for your community and help organizations like yours make important decisions.

## > What is a partner?

A partner is an organization that helps ensure their communities are accurately represented in the 2020 Census. Partners join a network of national and local organizations that are all encouraging households to respond.

## > What do partners do?

Partnership is not a one-size-fits-all approach. We'll work with partners to select creative, impactful, and mutually beneficial ways of increasing the census response rate.

## > How does my organization benefit?

With accurate census data, businesses can make stronger decisions and nonprofits can better serve their communities.

## > What resources can you provide?

We provide fact sheets, handouts, posters, stickers, social media posts, videos, mapping tools, and more to support your outreach.

## I'm interested. What's next?

Get started at [2020CENSUS.GOV/partners](https://2020census.gov/partners). We look forward to welcoming you as a 2020 Census partner!

Connect with us [@uscensusbureau](https://twitter.com/uscensusbureau)

For more information, visit:

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