



# Address Canvassing 101

## Confirming every address on every block.

Before we can count everyone in the nation, we need to know where to find them.

**Address canvassing** is the process by which the U.S. Census Bureau validates addresses on the census list; adds missing addresses; and adds or corrects locations of specific addresses. Having a complete and accurate address list before a decennial census is critical to making sure we count everyone once, only once, and in the right place.

## Innovating one address at a time.

In **previous address canvassing operations**, listers walked every block in the United States. Technology has changed this process. Address canvassing is now conducted in two ways:

- 1. In-office:** In-office address canvassing is a process using satellite imagery to identify stability or change in housing over time as well as to compare numbers of housing units visible in current imagery in each census block with the number of housing units in the Census Bureau's address file. The Census Bureau developed the Block Assessment, Research, and Classification Application (BARCA) to enable and carry out this review.
- 2. In-field:** For in-field address canvassing, listers go door-to-door confirming and updating addresses that cannot be verified during the in-office process.

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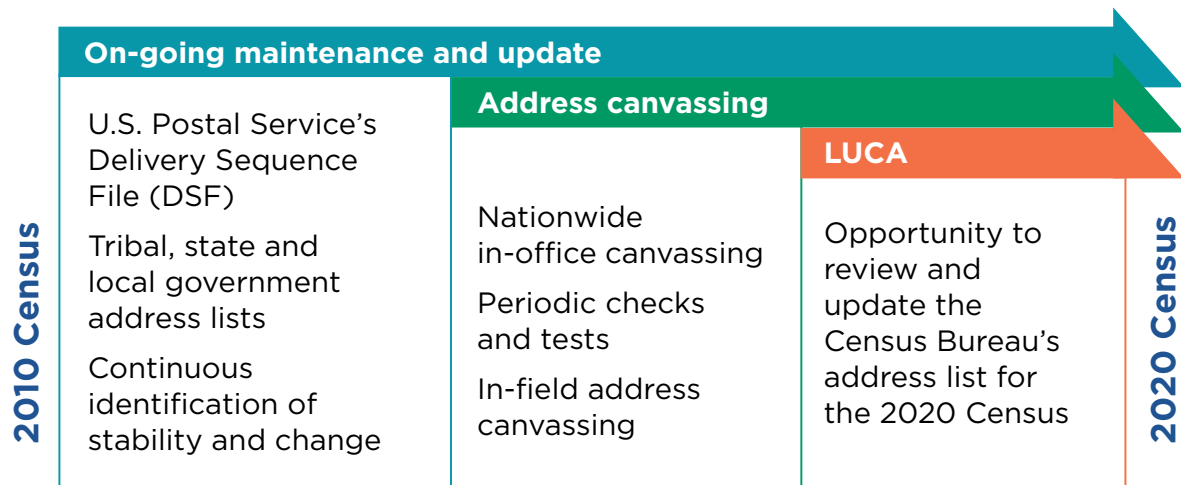
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## Updating and validating the address frame.

The Address Canvassing Operation is part of a suite of processes employed by the Census Bureau to update and validate the address frame for the 2020 Census prior to Census Day:

- Biannual processing of the **Delivery Sequence File (DSF)** from the U.S. Postal Service.
- Tribal, state and local government address lists and road files provided through the **Geographic Support System (GSS) Program**.
- **Local Update of Census Addresses (LUCA) Operation** provides an opportunity for tribal, state and local governments to review the Census Bureau's address list for their respective jurisdictions.
- The **New Construction Program** is available to local governments to provide addresses for housing units built after LUCA and ready for occupancy by Census Day, April 1, 2020.
- **Count Review** is conducted in collaboration with state demographer members of the Federal-State Cooperative for Population Estimates (FSCPE). It provides an additional opportunity to review and update counts of housing units prior to the 2020 Census.



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