Census Business Builder:
Regional Analyst Edition

Helping Organizations Better Understand their Region

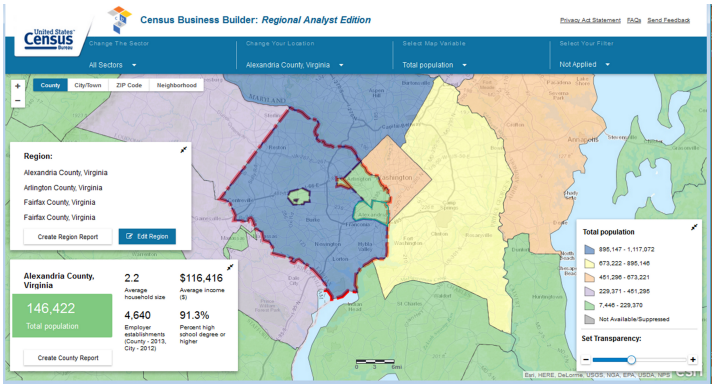
census business builder
Regional Analyst Edition

A tool that presents key demographic and economic information about a user-defined region.

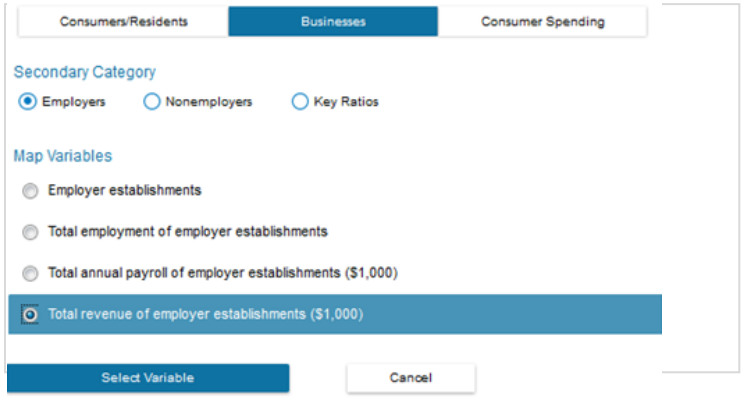
To access the tool, please visit:
http://census.gov/data/data-tools/cbb.html

Three Easy Steps

1 Define the boundaries of your region and name your region.



2 Browse the information for your region on the map.



3 View profile reports of your region and its components.

"Census Business Builder" is a suite of services that provides selected demographic and economic data from the Census Bureau tailored to specific types of users in a simple to access and use format. This suite currently includes the ***Small Business Edition*** and a ***Regional Analyst Edition***, but will include other tailored editions in the future.

The ***Small Business Edition*** offers prospective business owners selected Census Bureau statistics to guide their research into opening their new business. The ***Regional Analyst edition*** presents the same statistics to help organizations better understaing their regions. This version will feature:

- Easy to use, customer-focused Census Bureau data, available for free to the public.
- Economic and demographic data viewable in a map, report, or table.
- Trend charts to identify changes over time for your industry or market.
- Ability to compare data to neighboring counties.
- Downloadable and printable business reports with county-level information dynamically generated from Census Bureau data.

United States Census Bureau
U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
census.gov

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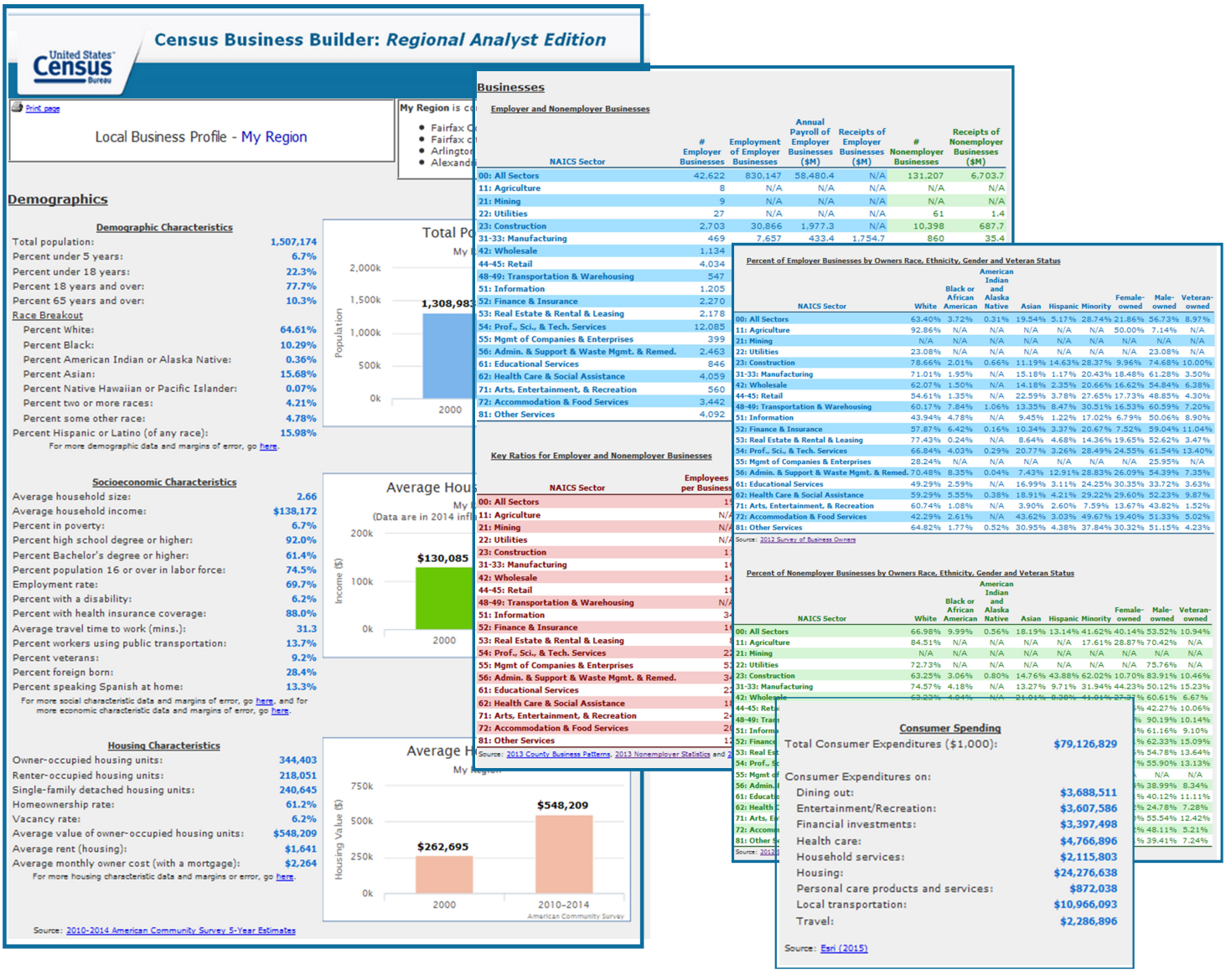
Geographic Areas Covered:

- Demographic and consumer spending data are shown at the city/town/ place, County, neighborhood (census tract) levels.
- Economic data are shown at the County and city/town levels.

Sectors:

Version 1.2 of the tool provides information for the 18 sectors covered by Census Bureau economic programs including:

- Accomodation and food services
- Construction
- Healthcare
- Manufacturing
- Professional, Scientific, and Technical Services
- Retail Trade