

U.S. Census Bureau Introducing *dwellr* Mobile Application Census.gov/mobile



Introducing the *dwellr* app

Find the top 25 places that best fit your lifestyle!

The *dwellr* app allows people to discover new places in the United States right from their phone. Movers, job seekers, travelers and military are able to find the top 25 places in the nation that best fit their preferences and interests. The app displays statistics of each location allowing users to share and rate these as they travel.

Users are introduced to a wealth of information from the American Community Survey, which provides statistics for every neighborhood in the nation on topics ranging from education to commuting. From frequent travelers to everyday commuters, *dwellr*, from the US Census Bureau, can help you find places to learn about where you are, where you are moving or where you want to visit.

The *dwellr* mobile app is part of the U.S. Census Bureau's digital transformation; and is just another way the Census Bureau is working to make its statistics more available to the public anywhere, anytime and on any device.

How does *dwellr* work?

Through a series of questions, *dwellr* creates a profile to determine each user's ideal location preferences. From American Community Survey statistics, *dwellr* matches over 200 data variables with thousands of places across the nation to create a list of the top 25 locations matching the user's preferences. The user can view how well their preferences match to the locations along with statistics for them. The map view displays the location of the top places within the United States. Users can share their favorite finds with friends by email, Facebook and Twitter.

Users can check their preferences against their current location or manually search thousands of places in the United States. The "Check Your Location" feature matches preferences to the user's current location, displaying census tract statistics.

U.S. Census Bureau

Introducing *dwellr* Mobile Application

Census.gov/mobile

Once the profile is completed, users can return at any time to check their saved preferences against any location. Friends can join in on the phone by creating a temporarily profile, enabling them to try out the application before downloading it for free from the app store.

When will the app be available on Apple Store and Google Play?

The app will be available for smartphone devices in November, 2013.

Key Features:

- Uses American Community Survey Data from the US Census Bureau, the only source of detailed statistics on over 40 topics for every community in the nation.
- Matches user preferences thousands of places across the nation.
- Gives users the top 25 places matching their preferences based on demographics.
- Shows map view of top cities.
- Allows users to share top places through social networks (email, Facebook and Twitter)
- Allows users to check their profile against your current location or any other location in the U.S.
- Rate locations and write reviews

App Source:

The *dwellr* mobile applications is powered by the American Community Survey, 5-year estimates. The app will be updated annually with new data as it is made available.

Developers:

The *dwellr* mobile application is just one example of how to use and leverage the U.S. Census Bureau's public Application Programming Interface (API), which can be used to develop other applications, or combine Census data with other sources. Learn how the Census Bureau developed this app on census.gov/mobile.