

2015 State Data Center and Census Information Center Annual Training Conference  
June 1 - 3, 2015

**AGENDA**    **MONDAY, JUNE 1, 2015 -- JOINT SESSION**

---

- 2:00 PM**            **Welcome – SDC and CIC Networks**
- Rob Chestnut, Acting Chief, Customer Liaison and Marketing Services Office (Introduction)
  - Stephen Buckner, Assistant Director for Communications
    - Census Bureau Strategic Goals
    - Premiere partners
  - Momi Fernandez, Chairperson, Census Information Center Steering Committee
    - Opening Statement
  - Bob Coats, Chairperson, State Data Center Steering Committee
    - Opening Statement
- 2:45 PM**            **Conversation with Executive Staff**
- Nancy Potok, Deputy Director and Chief Operating Officer
    - Status of the Census Budget
  - Lisa Blumberman, Associate Director for Decennial Programs
    - 2020 Overview
- 3:30 PM**            **American Community Survey –**
- Gretchen Gooding, American Community Survey Office
    - Demonstration of the Case Study Database
- 4:00 PM**            **Session Adjourns**

**AGENDA**    **TUESDAY, JUNE 2, 2015 -- JOINT SESSION**

---

- 2:00 PM**            **The Future of Data Dissemination**
- Rebecca Blash, Center for Enterprise Dissemination Services and Consumer Innovation
    - Brief overview of CEDSCI
- 2:30 PM**            **Collaborating with the Data Dissemination Staff**
- Tomás Encarnación, Chief, Data Dissemination Branch, CLMSO
    - Stay informed about what we are doing in your area
- 3:00 PM**            **American Community Survey –**
- Deborah Stempowski, Chief, American Community Survey Office
    - ACS Program Updates
- 3:30 PM**            **Redistricting**
- James Whitehorne, Redistricting Office
    - The Phases of the 2020 Redistricting and Differences from 2010
- 4:00 PM**            **Session Adjourns**

**2015 State Data Center and Census Information Center Annual Training Conference  
June 1 - 3, 2015**

**AGENDA    SDC SESSION – WEDNESDAY, JUNE 3, 2015**

---

- 2:00 PM            Geographic Programs**
- Laura Waggoner, Assistant Division Chief, Geography Division
- 3:00 PM            Communication Session**
- Bob Coats, Chair, State Data Center Steering Committee
    - Communication Working Group findings
    - SDC Panel Discussion on Social Media (including PIO)
    - Demo of the new SDC web pages
- 3:30 PM            SDC Business Meeting**
- Bob Coats, Chair, State Data Center Steering Committee
  - Dan Veroff, Vice-Chair, State Data Center Steering Committee
- 4:00 PM            Session Adjourns**

**AGENDA    CIC SESSION – WEDNESDAY, JUNE 3, 2015**

---

- 2:00 PM            Alternate Questionnaire Experiment**
- Nicholas Jones, Population Division
    - What's next in the process
  - Jenny Kim, Decennial Management Division
    - National Content Test
- 3:00 PM            CIC Business Meeting**
- Momi Fernandez, Chairperson, Census Information Center Steering Committee
  - Melanie Poulter, Vice-Chairperson, Census Information Center Steering Committee
    - ACS Case Studies - How can CICs align their data needs with the Bureau's?
    - Other items of business
- 4:00 PM            Session Adjourns**