



2010 SDC STEERING COMMITTEE MEETING

**June 16 – 18, 2010
U.S. Census Bureau
Conference Center
Suitland, MD**

June 16, 2010 – Wednesday

8:00 AM Bus Departs the Embassy Suites Old Town Alexandria Hotel (Hotel Entrance) to the Census Bureau

8:30 AM – 8:45 AM COFFEE/TEA

JOINT SESSIONS – SDC/CIC – Census Auditorium

8:45 AM - 9:00 AM Welcome, Introductions, and Safety/Emergency Procedures

- Barbara Harris, Chief, Customer Liaison and Marketing Services Office
- Rudy Wilson, Vice Chair, Census Information Center
- Pam Schenker, Chair, State Data Center

9:00 AM – 9:30 AM Corporate Priority Setting Process

- Thomas Mesenbourg, Deputy Director

9:30 AM – 10:30 AM Post-2010 Census Awareness (Marketing)

- Burton Reist (Assistant Director for Communications)

10:30 AM – 10:45 AM Break

10:45 AM – 11:30 AM 2010 Census Experimental Forms

- Sonya Rastogi (POP)
- Joan Hill (DSSD)

**11:30 AM – 1:00 PM LUNCH – ON YOUR OWN
SDC/CIC INFORMAL DISCUSSION (**ROOM T5**)**

JOINT SESSIONS – SDC/CIC – Census Auditorium

1:00 PM – 2:30 PM

Informal discussion about ACS

- Susan Schechter (Chief, ACSO) and ACS Staff

2:30 PM – 2:45 PM

BREAK

2:45 PM – 3:15 PM

Special Tabulations (County-to-County Migration file)

- Bob Kominski (HHES)

3:15 PM – 3:45 PM

Re-Engineering the Census of Governments

- Chris Pece (Assistant Division Chief, Governments Division)

SDC Session – Room T5

3:50 PM – 4:45 PM

**Building Permits Survey Partnership Evaluation
(improvement for 2011)**

- Erica Filipek/Cheryl Cornish/Salenna Nickerson (MCD)

4:45 PM

ADJOURN

5:00 PM

**Bus Departs Census Bureau to Embassy Suites Old Town
Alexandria Hotel**

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8:15 AM - 8:30 AM **COFFEE/TEA**

SDC Session – Room T5

8:30 AM – 9:30 AM **Geography Update (PSAP-CDP criteria/acceptance issues)**
- Mike Ratcliffe (Asst. Division Chief, Geocartographic Products and Criteria, Geography Division)

9:30 AM - 9:45 AM **Redistricting Update**
- Cathy McCully (Chief, Redistricting Data Office)

9:45 AM – 10:30 AM **Remarks from the Director**

10:30 AM – 10:45 AM **BREAK**

Joint Session SDC/CIC – Census Auditorium

10:45 AM – 11:30 AM **Planning the 2020 Census**
- Daniel Weinberg, Assistant director For American Community Survey and Decennial Census

SDC Session – Room T5

11:30 AM – 12:00 PM **PUMA Delineation Plans/Training Update**
- April Avnayim (GEO)
- Colleen Joyce (GEO)

12:00 PM – 1:30 PM **LUNCH – ON YOUR OWN**

JOINT SESSION – SDC/CIC – ROOM T-5

- 1:30 PM - 2:00 PM **2010 Census Update (NRFU, Vacant/Delete Check)**
- Frank Vitrano (DMD)
- 2:00 PM – 2:45 PM **Field Verification Update (including Be Counted forms)**
- Maryann Chapin (DMD)
- 2:45 PM - 3:15 PM **Count Question Resolution (Federal Register Notice Q&A)**
- Sharon Boyer (DMD)
- 3:15 PM – 3:45 PM **BREAK**

SDC Session – Room T5

- 3:45 PM – 4:15 PM **Count Review Update and Role of SDCs**
- Ed Byerly or Craig Cruse (POP)
- 4:15 PM – 4:45 PM **Enhanced Planning Database (Continuation of dialogue
with DMD re: needs going forward towards 2020)**
- Kevin Deardorff (DMD)
- 4:45 PM **ADJOURN**
- 5:00 PM **Bus Departs Census Bureau to Embassy Suites Old Town
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June 18, 2010 – Friday

SDC SESSION – Room T5

7:45 AM	Bus Departs the Embassy Suites Old Town Alexandria Hotel (Hotel Entrance) to the Census Bureau
8:15 AM - 8:30 AM	COFFEE/TEA
8:30 AM – 9:30 AM	Boundary Annexation Survey Evaluation (improvement for 2011) - Laura Waggoner GEO)
9:30 AM – 10:00 AM	Evaluation of 2010 Census Operations Discussion - Pam Schenker (SDC Chair) Facilitator
10:00 AM – 10:15 AM	BREAK
10:15 AM – 10:45 AM	Evaluation of 2010 Census Operations Discussion (cont.)
10:45 AM – 12:00 PM	SDC Network Planning and Steering Committee Business Meeting (Steering Committee Elections, Annual Meeting Planning, Review of By-laws)
12:00 PM	ADJOURN
12:15 PM	Bus Departs Census Bureau to Reagan National Airport and Embassy Suites Old Town Alexandria Hotel