



1997 Survey of Minority-Owned Business Enterprises Black

SMOBE OVERVIEW

- ⇒ Provides only comprehensive source of data on minority-owned business enterprises.
- ⇒ Data needed to evaluate the extent and growth of business ownership and to provide a framework for assessing and directing private and government programs.

HISTORY

- ⇒ SMOBE first conducted in 1969 in response to executive order
- ⇒ Incorporated into the economic census in 1972

SCOPE AND COVERAGE

⇒ Virtually all nonfarm businesses with greater than \$1,000 in receipts

- Full coverage of corporations was added in 1997.
- Prior to 1997 only subchapter S corporations, partnerships, and sole proprietorships were included.

SCOPE AND COVERAGE

⇒ Race and Ethnicity

- Definitions for race and ethnicity defined by OMB Federal Directive 15, issued 1978
 - * Race
 - ◆ American Indian or Alaska Native
 - ◆ Asian or Pacific Islander
 - ◆ Black
 - ◆ White
 - * Ethnicity
 - ◆ Hispanic Origin
 - ◆ Not of Hispanic Origin

SCOPE AND COVERAGE

⇒ Gender

- For the 1997 survey, gender was defined as:
 - * Male
 - * Female
 - * Equally male and female
 - * Other (includes publicly held, foreign-owned, and not for profit businesses)

⇒ Business Unit

- Company

PUBLICATIONS

⇒ 1997 products will be released starting March 2001.

⇒ Seven Publications

- Women
- Black
- Hispanic
- Asians and Pacific Islanders
- American Indians and Alaska Natives
- Minority Summary
- Company Summary

IMPROVEMENTS FOR 1997

- ⇒ Inclusion of all corporations
- ⇒ Ownership based on race, ethnicity, and gender of 51% or greater
- ⇒ Improved sample design
- ⇒ Addition of equally male- and female-owned category for gender
- ⇒ State by 2-digit SIC data available

IMPROVEMENTS FOR 1997

⇒ Fully inclusive estimates

- In reports prior to 1997, estimates for minority-owned business enterprises for a part of the sample could not be allocated by industry and geography and were, therefore, not included in the detailed tables of the reports.
- For 1997, the estimates for all levels of the data include all firms owned by the race and ethnic groups presented.

IMPROVEMENTS FOR 1997

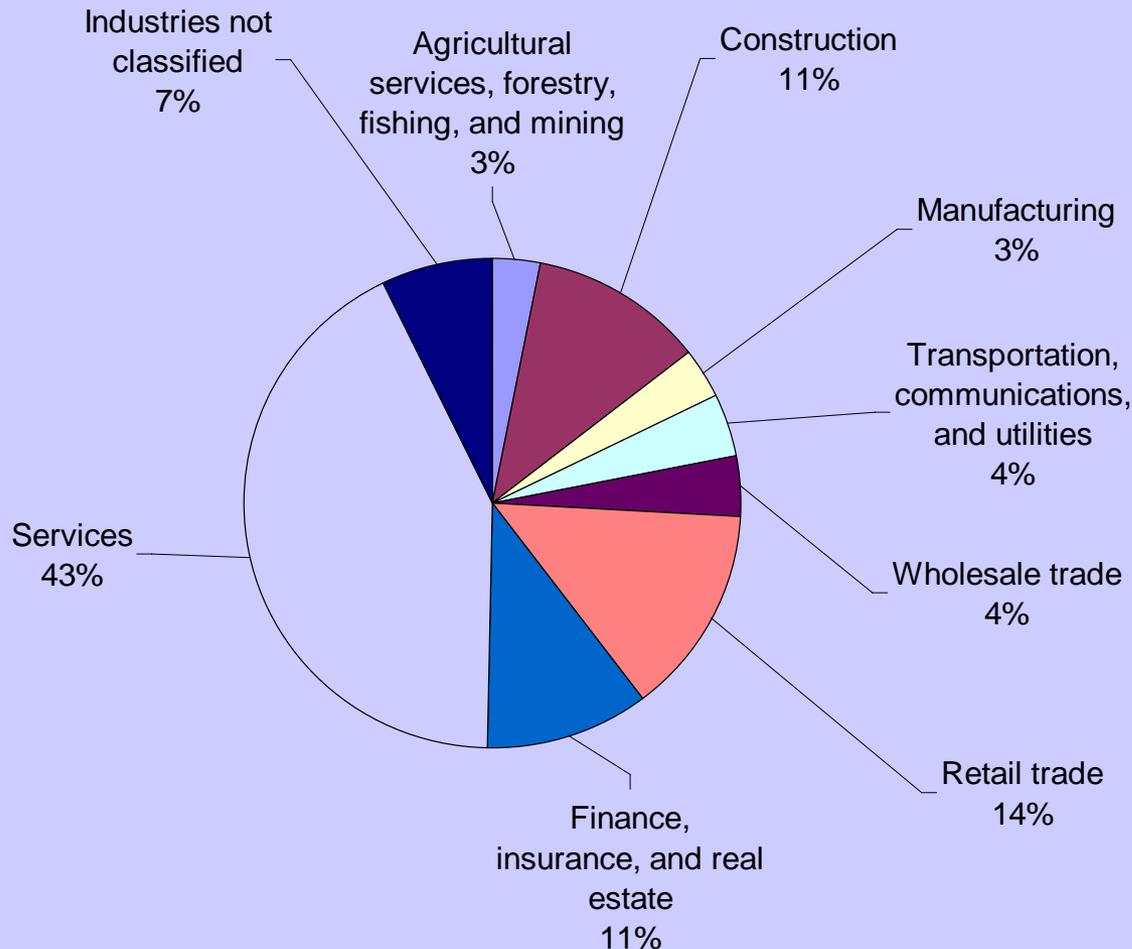
- ⇒ Separate publication for American Indians and Alaska Natives
- ⇒ Separate publication for Asians and Pacific Islanders
- ⇒ Data tabulated by firm in each industry and geography
- ⇒ Company Summary report
- ⇒ Data free on internet
- ⇒ Improved CD-ROM software

Growth of Black-Owned Firms

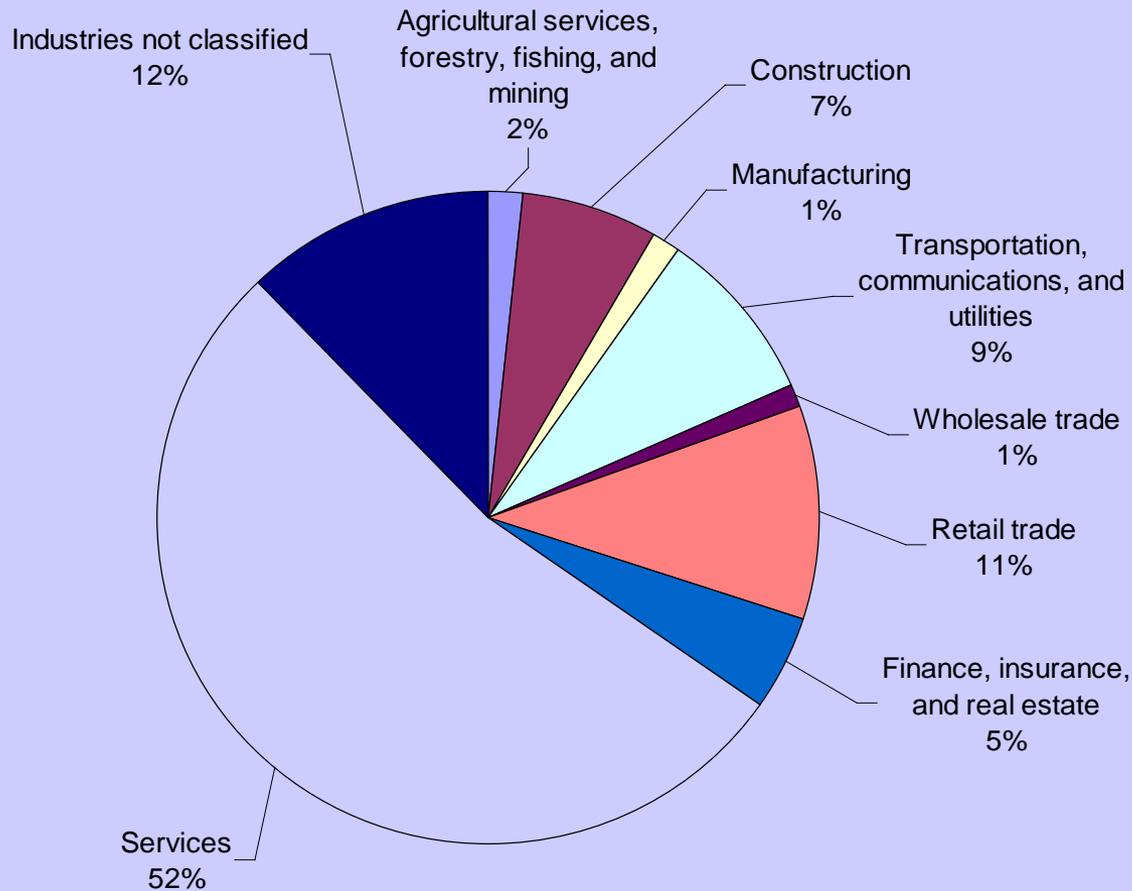
- ⇒ The number of Black-owned firms grew 26% from 1992 to 1997.
 - The number of all U.S. firms grew 7%.
- ⇒ The receipts of Black-owned firms grew 33%.
 - The receipts of all U.S. firms grew 40%.

(Includes sole proprietorships, partnerships, and subchapter S corporations)

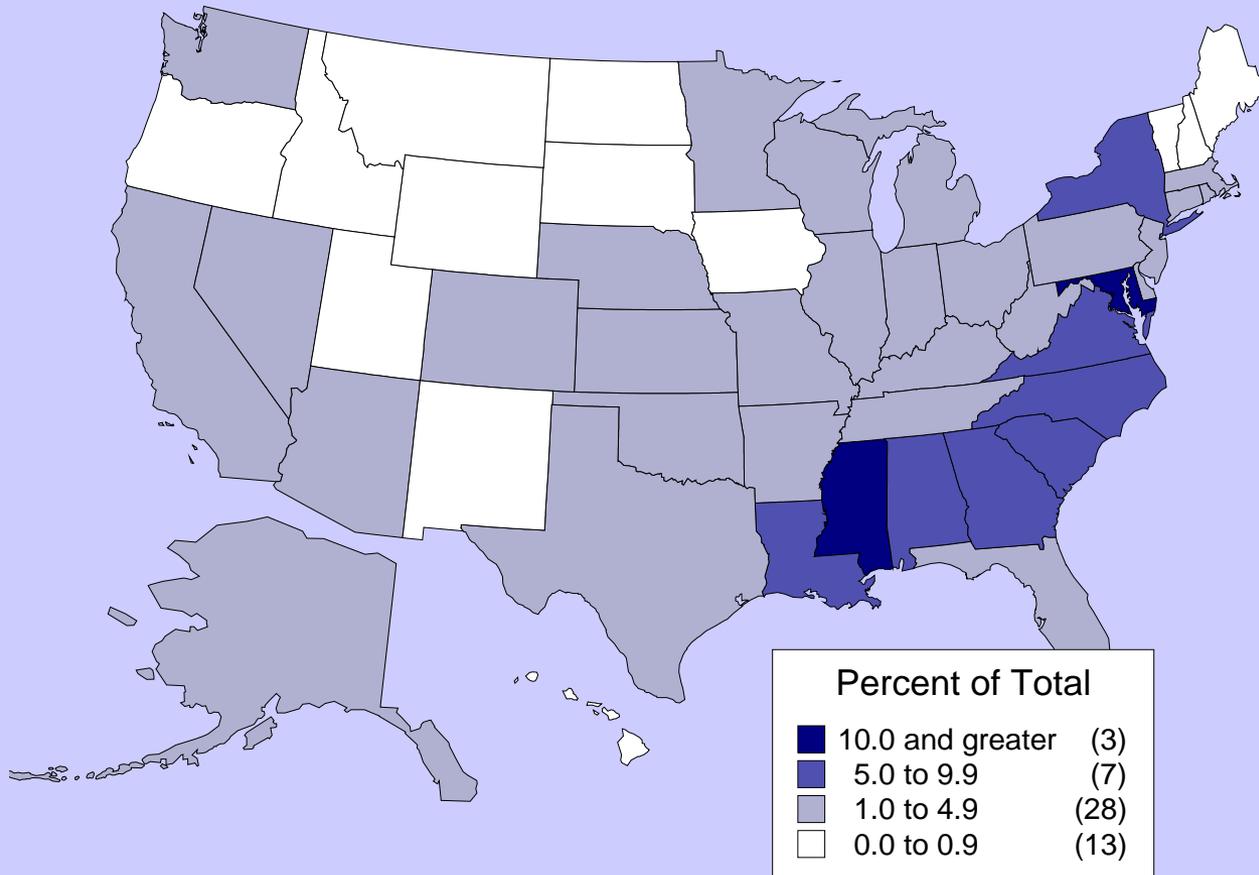
Percent Distribution of All U.S. Firms by Industry Division: 1997



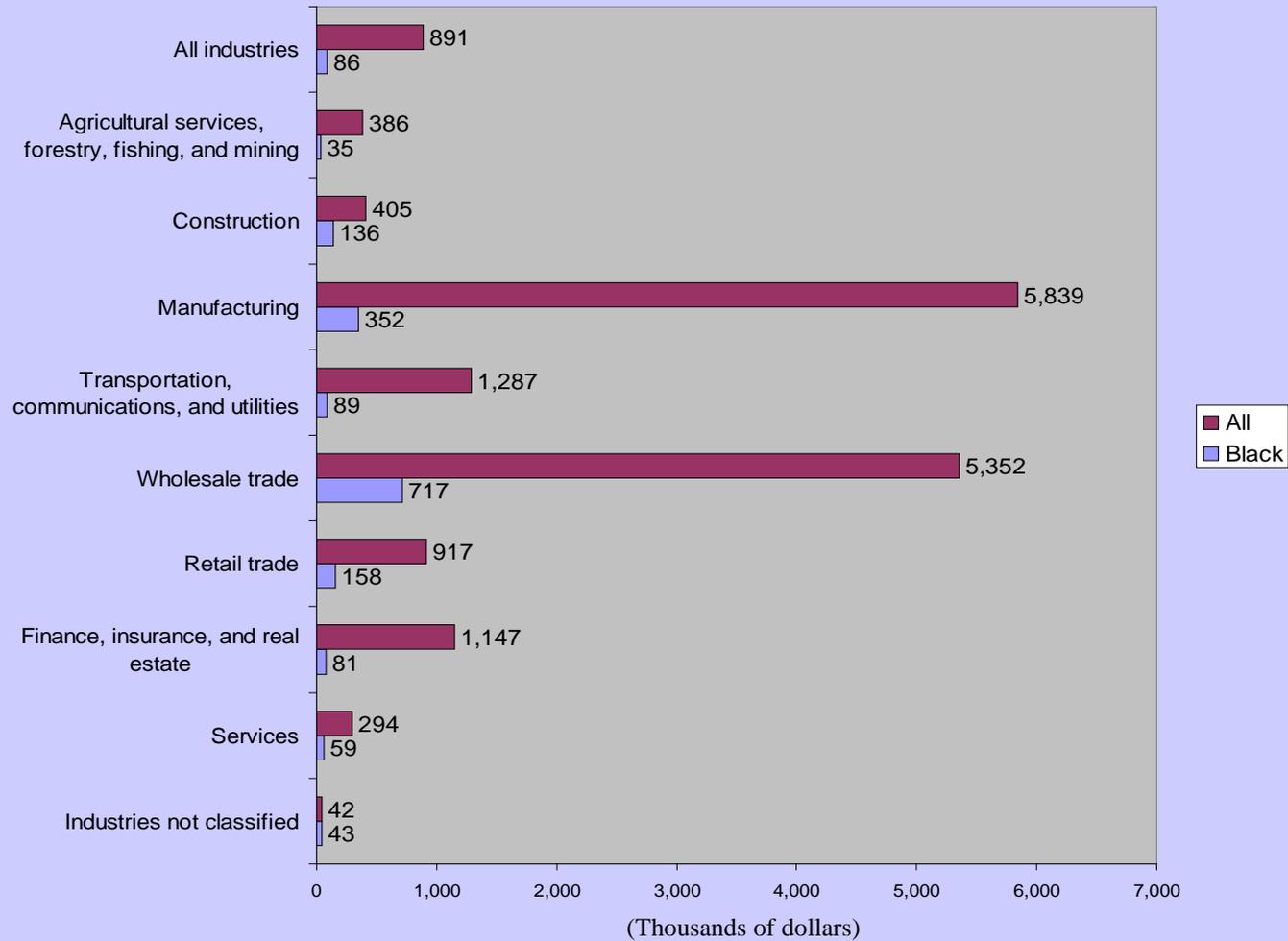
Percent Distribution of Black-Owned Firms by Industry Division: 1997



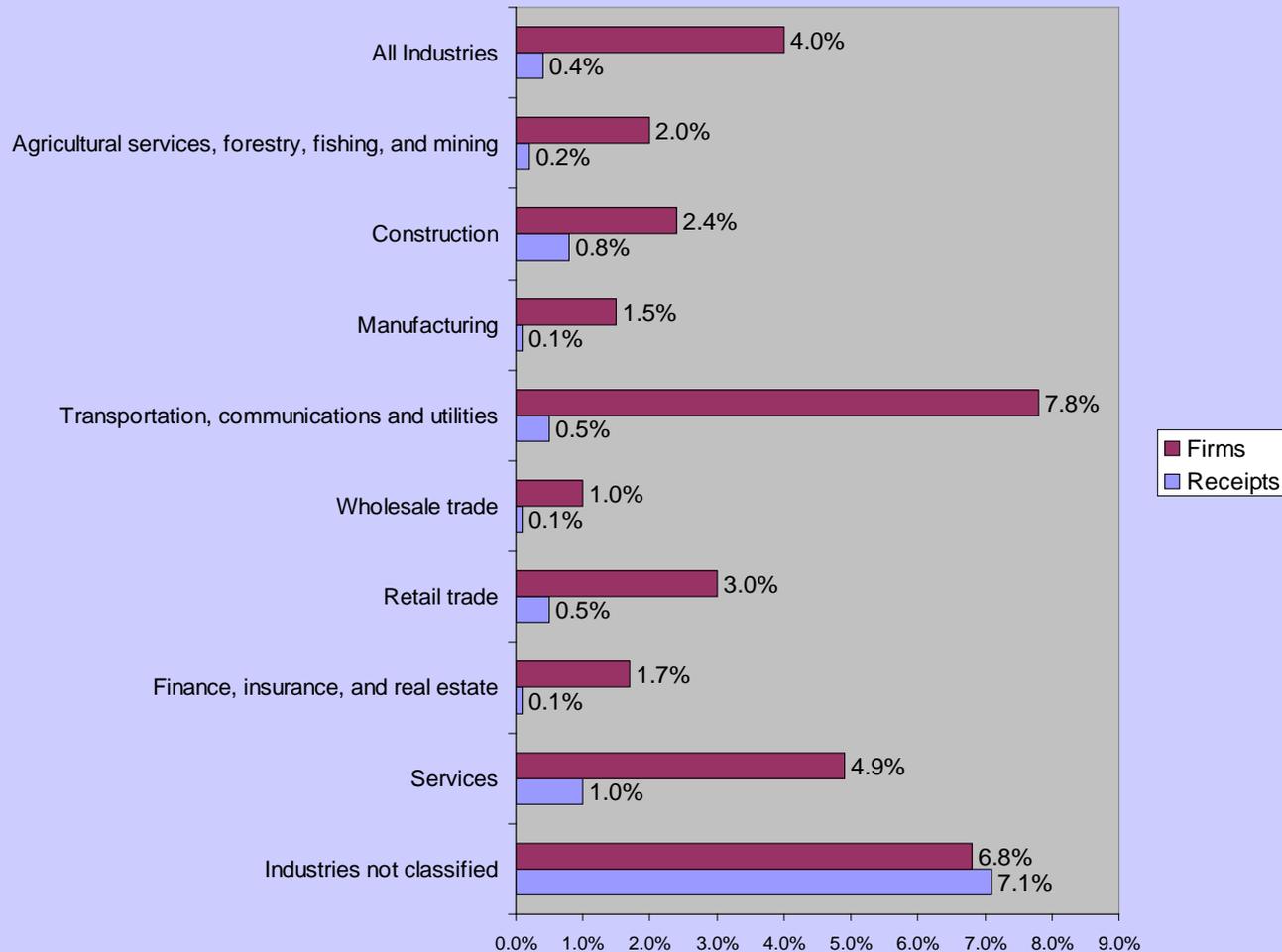
Black-Owned Firms as a Percent of Total Firms in State: 1997



Average Receipts per Firm by Industry Division for Black-Owned Firms Compared to All U.S. Firms: 1997



Black-Owned Firms and Receipts as a Percent of All U.S. Firms and Receipts by Industry Division: 1997



Five States With Largest Number of Black-Owned Firms

- ⇒ New York - 86,469
- ⇒ California - 79,110
- ⇒ Texas - 60,427
- ⇒ Florida - 59,732
- ⇒ Georgia - 55,766

Five MAs With Largest Number of Black-Owned Firms

- ⇒ New York, NY - 69,410
- ⇒ Washington DC - 48,709
- ⇒ Los Angeles - Long Beach, CA - 38,277
- ⇒ Chicago, IL - 35,569
- ⇒ Atlanta, GA - 34,592

Size of Black-Owned Firms With Paid Employees

- ⇒ 93,235 Black-owned firms had paid employees.
- ⇒ 889 (1.0% of firms with paid employees) Black-owned firms had 100 or more employees.
- ⇒ 49,262 (52.8% of firms with paid employees) had 1 to 4 employees.

Size of Black-Owned Firms

- ⇒ Of all 823,499 Black-owned firms, 8,682 (1%) had more than \$1,000,000 in receipts.
- ⇒ 247,536 (30%) had less than \$5,000 in receipts.

Legal Form of Organization

- ⇒ The majority (90%) of Black-owned firms were sole proprietorships.
 - 737,076 firms
- ⇒ Largest receipts group was the C corporations with 40% of all Black receipts.
 - Accounted for over 28 billion dollars

For More Information

⇒ Web:

- <http://www.census.gov/csd/mwb/>

⇒ Phone:

- 301-457-3316

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